



## The Allstate Foundation 2015 Driving Change Data Summary

### About the Survey

The Allstate Foundation’s Driving Change online survey was conducted from January 9 to 31, by The Futures Company. A sample of 1,552 teens age 15-19 and 1,535 parents of teens nationally representative by gender, geographical location, household income, and ethnicity, according to the natural distribution of the U.S. census, were interviewed. The margin of error is +/- 1.8 percent, at a 95 percent confidence level. Questions with data for 2005 were from research conducted by The Allstate Foundation of teen drivers age 15-17 in 2005. Parents were not surveyed in 2005. Questions in blue font indicated new additions to teen questions and/or new questions since the 2005 research.

TEEN DRIVER SEGMENTS (2015)			
	MALES	FEMALES	TOTAL
Licensed Teen Drivers ages 16-17	367	363	730
Student Teen Drivers ages 15-16	121	132	253
Teen Intenders (w/in year) ages 15-17	126	135	261
Older Teens (mixed experience) ages 18-19	156	152	308
<b>TOTAL</b>	<b>770</b>	<b>782</b>	<b>1,552</b>

PARENTS OF TEEN DRIVERS SEGMENTS (2015)			
	MALES	FEMALES	TOTAL
Moms of teens ages 15-19	537	526	1,063
Dads of teens ages 15-19	244	228	472
<b>TOTAL</b>	<b>781</b>	<b>754</b>	<b>1,535</b>

### 1. {TEENS AND PARENTS} Are you?

	2005	2015					
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Male	54% B	49%	51% F	50% G	32% F	26%	31%
Female	46%	51% A	49%	50%	68%	75% CE	69% D

2. {TEENS AND PARENTS} How old are you? \_\_\_\_\_ Years {TEENS MUST BE 15-19; PARENTS MUST BE 35+}

	2005			2015			
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Base: Total Sample</b>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
15-17 (Net)	100%	100%		80%			
18-19 (Net)			100%	20%			
35-44 (Net)					44% F	35%	42%
45-54 (Net)					49%	60% E	51%
55+ (Net)					6%	5%	6%

3. {TEENS AND PARENTS} What is your zip code at home? \_\_\_\_\_ {AUTO-PUNCH STATE AND REGION}

	2005			2015			
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Base: Total Sample</b>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
South	32%	35%	36%	35%	35%	34%	35%
Midwest	29%	27% C	19%	26%	30% F	24%	29% D
Northeast	20% B	16%	23% fB	17%	15%	17%	15%
West	19%	22% a	22%	22%	20%	24%	21%

4. {TEENS AND PARENTS} Which best describes the community in which you live? Please select ONE response.

	2005			2015			
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Base: Total Sample</b>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
The suburb of a large or medium-sized city	42%	47% A	45%	46%	48%	42%	46%
A small town or rural area	29%	28%	28%	28%	27%	36% CE	29%
A large or medium-sized city	29% b	25%	28% f	26%	25%	22%	25%

5. {TEENS AND PARENTS} Do you consider yourself...? {ALLOW MULTIPLE RESPONSES}

	2005			2015			
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Base: Total Sample</b>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
White	70% B	64%	65%	64%	72%	71% c	72% D
African American	14%	17% a	20% F	17% G	12%	13%	12%
Hispanic or Latino	9%	23% A	20% F	22% G	13%	13%	13%
Asian or Pacific Islander	4%	6% A	6%	6%	6%	5%	6%
Native American or Alaskan Native	3% B	1%	2%	1%	1%	1%	1%
Other race	2%	2%	2%	2% g	1%	2%	1%

6. {PARENTS} Please enter the age of each of your children and indicate whether it is your son or daughter.

Assigned Child	2015		
	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Base: Total Parents</b>	(A)	(B)	(C)
15-year-old son	11%		9%
16-year-old son	23%		18%
17-year-old son	18%		14%
18-year-old son		24%	5%
19-year-old son		26%	5%
15-year-old daughter	11%		9%
16-year-old daughter	20%		16%
17-year-old daughter	18%		14%
18-year-old daughter		27%	5%
19-year-old daughter		23%	4%

7. {TEENS AND PARENTS} If you had to guess, what would you say is the number-one cause of death for American teenagers? Please select ONE response.

	2005			2015			
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Base: Total Sample</b>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Motor vehicle crashes	51%	49%	48%	49%	47%	49%	47%
Drugs or alcohol	28% B	23%	27% F	23%	22%	19%	22%
Suicide	13%	22% Ac	17%	21%	23%	26% C	23% d
Gang violence	5% b	4%	3%	4%	5% f	3%	4%
Smoking	1%	2%	2%	2%	1%	2%	1%
Diseases like cancer or diabetes	1%	2%	3%	2%	2% f	1%	2%

8. {TEENS AND PARENTS} Do you have your driver's license or permit?

	2005			2015			
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Driver's License (Net)	60%	59%	68% B	60%	N/A	N/A	N/A
Yes, full privilege driver's license	60% B	47%	66% B	51%	95%	93%	94%
Yes, restricted driver's license		11% C	1%	9%	N/A	N/A	N/A
Yes, driver's permit	20%	20%	23%	21%	2% f	1%	1%
No	20%	21% C	10%	19%	4%	7% E	4%

{PARENTS}: The next several questions will ask about your teenage child. Please think about your {AGE} year old {son/daughter} as you answer these questions.

9. {PARENTS} Does your {AGE} year old {son/daughter} have {his/her} driver's license or permit?

	2015		
	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<i>Base: Total Sample</i>	(A)	(B)	(C)
Driver's License (Net)	55%	73% A	59%
Yes, full privilege driver's license	55%	73% A	58%
Yes, restricted driver's license			
Yes, driver's permit	22% B	14%	20%
No	23% B	13%	21%

10. {TEENS WITH NO LICENSE OR PERMIT (3 AT Q9)} How long do you think it will be before you get your driver's license? {PARENTS OF TEENS WITH NO LICENSE OR PERMIT (3 AT Q10)} How long do you think it will be before your {AGE} year old {son/daughter} gets {his/her} driver's license?

	2005			2015			
	Teens 15-17 n=400	Teens 15-17 n=261	Teens 18-19 n=29*	Total Teens 15-19 n=290	Parents of Teens 15-17 n=285	Parents of Teens 18-19 n=40*	Total Parents 15-19 n=326
<i>Base: Unlicensed and Unpermitted Teens/Parents of Unlicensed and Unpermitted Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Less than 6 months	37%	33%	39%	34%	28%	55% E	31%
6-12 months	45%	67% A	61%	66%	72% F	45%	69%
More than a year	17%	N/A	N/A	N/A	N/A	N/A	N/A
I don't expect to get a driver's license	1%	N/A	N/A	N/A	N/A	N/A	N/A

\*Red font indicates low base size; for directional use only

11. {TEENS WITH NO LICENSE OR PERMIT (3 AT Q9)} What are the primary reasons you are waiting to obtain your drivers' license? Please select up to three of the primary reasons in order of priority. Please drag and drop the #1 reason into the first box on the right, and then drag and drop the #2 reason into the second box on the right, etc.

First Three Reasons	2005		
	Teens 15-17 n=261	Teens 18-19 n=29*	Total Teens 15-19 n=290
<i>Base: Unlicensed and Unpermitted Teens/Parents of Unlicensed and Unpermitted Teens</i>	(A)	(B)	(C)
Cost (Net)	57%	62%	57%
The cost of car ownership and maintenance	27%	44% a	29%
The cost of gas	19%	26%	19%
The cost of a driver's education course	26% B	11%	25%
I don't want that much responsibility yet	19%	15%	18%
I don't want to have to drive my friends or siblings around	5%	7%	5%
I don't have a car to drive	44%	62% a	46%
I don't have the time to practice driving	29%	20%	28%
My parents or guardians have asked me to wait	33% B	9%	30%
I have no reason to want to drive	11%	13%	12%
My friends don't drive so I don't want to drive either	2%		2%
It's more convenient to use public transportation	7%	9%	7%
I connect with my friends via social media/by phone so I don't need to drive	3%	3%	3%
It's just not that much of a priority for me	24%	22%	24%
Getting a license takes too much time or effort	15%	18%	16%
I have friends who drive so I go with them	10%	18%	11%
Other	23%	17%	22%

\*Red font indicates low base size; for directional use only

12. {TEENS WITH LICENSE (1 AT Q9)} How long have you been driving?  
 {PARENTS OF TEENS LICENSE (1 AT Q10)} How long has your teen been driving?

	2005		2015				
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Less than one year (Net)	65%	65% C	25%	56%	70% F	22%	58%
Less than 6 months (Net)	28%	33% aC	13% F	28%	34% F	4%	27%
Less than 1 month	3%	2% C	1%	2%	3% F	1%	2%
1-3 months	9%	9% C	5% F	8%	10% F	1%	8%
4-6 months	16%	21% AC	8% F	18%	21% F	3%	17%
6-12 months	37% b	32% C	11%	28%	36% F	18%	31% d
More than a year	34%	35%	75% B	44%	30%	78% E	42%
I have my license but have never driven	1%	N/A	N/A	N/A	N/A	N/A	N/A

13. {TEENS WITH LICENSE (1 AT Q9)} How often do you drive...?

	2005	2015		
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939
<b>“Ever” Summary</b>				
<i>Base: Licensed Teens</i>	(A)	(B)	(C)	(D)
On weekends	100%	99%	99%	99%
On weekdays	99%	99%	99%	99%
Alone	96%	95%	99% B	96%
With parents or guardians	95%	98% AC	94%	97%
With friends	94% B	91%	95% B	92%
On long trips (more than 20 miles/minutes)	90%	91%	94%	92%
At night (after 9pm)	85%	89% a	97% B	91%
With siblings	N/A	83%	85%	83%
When it is raining	N/A	94%	99% B	95%
When it is snowing	N/A	65%	73% B	67%

	2005	2015		
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939
<b>“Very Often/Often” Summary</b>				
<i>Base: Licensed Teens</i>	(A)	(B)	(C)	(D)
On weekends	80% B	75%	75%	75%
On weekdays	73%	75%	74%	75%
Alone	69% b	65%	77% B	67%
With friends	44% b	39%	46% b	41%
With parents or guardians	34%	43% AC	28%	40%
On long trips (more than 20 miles/minutes)	27%	26%	42% B	30%
At night (after 9pm)	25%	28%	46% B	32%
With siblings	N/A	34% c	27%	32%
When it is raining	N/A	28%	37% B	30%
When it is snowing	N/A	13%	19% b	14%

14. {TEENS WITH LICENSE (1 AT Q9)} What things do you like most about driving? Please select up to three items in order of priority. Please drag and drop the #1 item into the first box on the right, and then drag and drop the #2 item into the second box on the right, etc.

	2015		
	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939
<b>First Three Reasons</b>			
<i>Base: Licensed Teens</i>	(A)	(B)	(C)
Fun, excitement	19%	15%	18%
Freedom/Independence	69%	64%	68%
Feeling of responsibility	34% B	20%	31%
Becoming an adult	23% b	18%	22%

Speed	6%	8%	6%
Convenience	47%	59% A	50%
Privacy	8%	11%	9%
Ability to see my friends/socialize when I want to	44%	51%	46%
None of these	17%	18%	17%
Fun, excitement	19%	15%	18%

15. {TEENS AND PARENTS} Overall, how would you describe the driving behavior of young teen drivers?

	2005			2015			
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Top Two Box (Net)	62% B	44%	55% BF	46% G	37%	35%	37%
Very aggressive	14% B	8%	11% f	9% G	6%	7%	7%
Somewhat aggressive	48% B	35%	44% BF	37% G	31%	28%	30%
In the middle	32%	43% AC	35%	41% G	36%	36%	36%
Bottom Two Box (Net)	4%	10% A	8%	10%	24%	26% C	24% D
Somewhat defensive	3%	8% A	7%	8%	17%	20% C	17% D
Very defensive	1%	2% A	1%	2%	7%	6% C	7% D
Don't know	2%	3%	2%	3%	4%	3%	3%

16. {LICENSED TEENS (1 AT Q9)} How would you describe your driving, in general?

{PARENTS OF LICENSED TEENS (1 AT Q10)} How would you describe your teen's driving, in general?

	2005			2015			
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Top Two Box (Net)	15% B	10%	17% B	11%	12%	15%	13%
Very aggressive	2% b	1%	2%	1%	1%	3%	2%
Somewhat aggressive	12% B	9%	15% B	10%	11%	12%	11%
In the middle	40%	39%	44%	40%	42%	39%	41%
Bottom Two Box (Net)	43%	49% AC	36%	46%	45%	44% c	45%
Somewhat defensive	30%	34% C	26%	32%	32%	34% c	32%
Very defensive	13%	15% c	10%	14%	14%	10%	13%
Don't know	2%	3%	2%	3% GG	1%	1%	1%

17.

{PARENTS} How would you describe your driving, in general?

	2015		
	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Parents: Describes My Driving</b>			
<i>Base: Total Parents</i>	(A)	(B)	(C)
Top Two Box (Net)	15%	13%	14%
Very aggressive	1%	1%	1%
Somewhat aggressive	13%	12%	13%
In the middle	34%	32%	34%
Bottom Two Box (Net)	49%	52%	49%
Somewhat defensive	28%	27%	28%
Very defensive	20%	25% a	21%
Don't know	2%	4%	2%

18. {LICENSED TEENS (1 AT Q9)} How often do you drive with the following number of teen passengers in your vehicle?

	2015		
	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939
<b>Weekly Summary</b>			
<i>Base: Licensed Teens</i>	(A)	(B)	(C)
0 teen passengers	69% B	60%	67%
1+ Teen Passenger (Net)	43%	39%	42%
1-2 teen passengers	41%	35%	40%
More than 2 teen passengers	14%	13%	14%

	2015		
	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939
<b>Monthly Summary</b>			
<i>Base: Licensed Teens</i>	(A)	(B)	(C)
0 teen passengers	84%	84%	84%
1+ Teen Passenger (Net)	84%	86%	84%
1-2 teen passengers	83%	85%	83%
More than 2 teen passengers	47%	52%	48%



19. {LICENSED TEENS (1 AT Q9)} Of the following, which three have the most influence on how you drive? Please select three responses.  
 {PARENTS OF LICENSED TEENS (1 AT Q10)} Of the following, which three do you think have the most influence on how your teen drives? Please select three responses.

	2005	2015					
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Family (Net)	91%	95% A	93%	95% G	88%	89%	88%
Your parent(s) or guardian(s)	89%	91%	89%	91%	N/A	N/A	N/A
Brother or sister	21%	29% A	27%	28% G	23%	28%	24%
You or another parent or guardian	N/A	N/A	N/A	N/A	83%	79%	82%
Police	61% B	53%	56% F	54% G	28%	29%	28%
Peers (Net)	57%	55%	69% B	58%	77%	81% C	78% D
Friends	47%	44%	53% B	46%	74%	74% C	74% D
Girlfriend or boyfriend	15%	22% A	27%	23%	26%	33% e	28% D
Driver's-education teacher	41%	43% C	27%	40% G	35%	30%	34%
Media (e.g. news stories, movies, advertising)	21% B	15%	17%	16%	23% f	18%	22% D
Video games	4%	3%	3%	3%	9%	11% C	10% D

20. {LICENSED TEENS (1 AT Q9)} How distracting is each of the following to you when you are driving?

	2005	2015		
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939
<b>"Extremely/Very Distracting" Summary</b>	(A)	(B)	(C)	(D)
<i>Base: Licensed Teens</i>	(A)	(B)	(C)	(D)
Phone/Tech (Net)	48%	86% A	83%	85%
Talking on a cell phone	32%	55% AC	43%	53%
Texting	31%	74% A	72%	73%
Using the GPS in your car or on your phone	N/A	27%	22%	26%
Accessing social networks, like Facebook or Twitter, on your phone	N/A	72% C	64%	70%
Accessing traffic or weather info on your phone	N/A	59% C	49%	57%
Using your phone to search for info (addresses, phone numbers, etc.)	N/A	63% C	54%	61%
Bad weather	43%	50% A	50%	50%
Being tired	41%	46% a	52%	47%
Seeing crashes and other incidents on the side of the road	38%	47% A	47%	47%
Your emotional state (being excited, upset, or nervous)	28%	31%	35%	32%
Eating or drinking	21%	27% A	29%	27%

Passengers (Net)	16%	40% A	40%	40%
Having friends in the car	16%	20% a	20%	20%
Parent (Net)	N/A	31%	31%	31%
Driving with your mom or female guardian as passenger	N/A	23%	25%	24%
Driving with your dad or male guardian as passenger	N/A	20%	18%	20%
A bug entering or hitting the car	15%	25% A	29%	26%
Music (adjusting the volume, changing the station, using iPod etc.)	9%	15% A	15%	15%
Running late to a destination	N/A	43%	44%	43%
Dancing in the car	N/A	42% c	35%	40%

21. {TEENS AND PARENTS} How much do you agree or disagree with each of the following statements?

	2005	2015					
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
Strongly/Somewhat Agree	(A)	(B)	(C)	(D)	(E)	(F)	(G)
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
People can be skilled drivers, but still might not be safe drivers	83%	84%	82%	84%	89%	89% C	89% D
It's easy to be distracted while driving	77%	77%	79%	78%	92% F	86% C	91% D
I've felt unsafe with someone before/I've felt unsafe driving with my teen	67%	67%	71% F	68% G	26%	30%	27%
I worry about getting into a car accident/I worry about my teen getting into an accident	63%	65%	74% B	67%	87% F	80% c	85% D
I drive more safely with parents or guardians in the car than when I'm alone/My teen drivers more safely with me or another parent in the car than when alone	56% B	51%	53%	51%	56%	50%	55% D
Most accidents involving teens result from them driving drunk	51%	51%	55% F	52% G	27%	30%	27%
If I'm in a car accident, it would likely be someone else's fault/If my teen is in a car accident, it would likely be someone else's	46%	47%	52% F	48% G	21%	18%	21%
I drive more safely when alone than when	44%	44%	44%	44%	48%	44%	47%

friends are with me/My teen drivers more safely when alone than when friends are in the car							
Girls are safer drivers than guys	40% B	33%	33%	33%	33%	36%	34%
Guys are better drivers than girls	28% B	19%	27% BF	21% G	13%	11%	13%
Girls are better drivers than guys	25% B	17%	20%	18%	18%	21%	19%
Most teens with their licenses are good drivers	23%	21%	18%	20%	21%	18%	20%
Guys are safer drivers than girls	14%	12%	17% BF	13% G	8%	6%	7%
It's OK to ride in a car without a seatbelt	9%	9%	15% BF	10% G	5% F	2%	5%
It's dangerous to drive after using marijuana	N/A	81%	77%	80%	91% F	87% C	91% D
Guys are smarter drivers than girls	N/A	15%	18% F	16% G	9%	7%	9%
Girls are smarter drivers than guys	N/A	24%	24%	24% G	21%	19%	20%
My mom or female guardian is a good driver	N/A	76%	74%	76%	N/A	N/A	N/A
My dad or male guardian is a good driver	N/A	72% c	67%	71%	N/A	N/A	N/A
I model my driving behavior after my parents or guardians/My teen models his/her driving behavior after me and/or his/her other parent	N/A	63% C	52%	61%	62%	57%	61%

22. {LICENSED TEENS (1 AT Q9) AND PARENTS OF LICENSED TEENS (1 AT Q10)} When you personally are driving, how often do you...?

	2005		2015				
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<b>Very Often/Often Summary</b>							
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Wear your seatbelt	91%	91%	87%	90%	95%	93% C	94% D
Come to a full, complete stop at stop signs	75%	78%	73%	77%	88%	86% C	88% D
Moving Violation (Net)	40% B	34%	55% BF	39% G	28%	28%	28%
Speed up to get through a yellow light	24%	23%	39% BF	26% G	15%	12%	14%

<b>Speed (Net)</b>	<b>22% B</b>	<b>17%</b>	<b>33% BF</b>	<b>21% G</b>	<b>16%</b>	<b>18%</b>	<b>17%</b>
Speed (more than 10 m.p.h. over the limit)	22% B	16%	31% BF	19% g	16%	18%	16%
Speed (more than 20 m.p.h. over the limit)	6%	5%	12% BF	7% G	5% F	2%	4%
Tailgate (follow other drivers very closely)	5%	6%	12% BF	7% G	3%	3%	3%
Turn without signaling	4%	7% A	12% BF	8% G	5%	4%	5%
Change lanes without signaling	4%	7% A	11% F	8%	7%	5%	7%
Squeal your tires	3%	5%	11% BF	6% G	3% f	1%	3%
Turn fast enough that your car skids	3%	5% a	10% BF	6% G	3% F	1%	3%
Race another car	3%	5% a	11% BF	6% G	3% F	1%	2%
Cut in front of other drivers	3%	5% A	12% BF	7% G	4% F	1%	3%
Make an illegal U-turn	2%	5% A	9% bF	6% G	4% F	1%	3%
Run a red light without stopping	2%	4% A	6% F	5% g	4% F	1%	3%
Pass other drivers who are going slower than you	39%	36%	51% BF	39%	41%	40%	41%
Use phone/tech (Net)	27%	30%	47% BF	34% g	32% f	25%	30%
Make and answer phone calls	26% B	15%	24% BF	17%	18% f	13%	17%

Read or write text messages (while driving)	5%	10% A	14% bF	11% G	6% F	3%	5%
Use the GPS in the vehicle or on your phone	N/A	19%	32% BF	22% g	19%	16%	19%
Access social networks on your phone, e.g. Twitter, Facebook	N/A	5%	12% BF	7% G	4%	5%	4%
Access traffic or weather info on your phone	N/A	8%	9% f	8%	6%	4%	6%
Use your phone to search for info (addresses, phone numbers, etc.)	N/A	9%	18% BF	11% G	8%	7%	8%
Take your eyes off road to look at something outside the vehicle	13%	18% A	24% bF	19% G	12%	12%	12%
Unwrap and/or eat food (while driving)	12%	18% A	22% F	19% G	13%	13%	13%
Get distracted by other people in the car	6%	10% A	16% BF	11% G	6%	6%	6%
Drive at night	N/A	42%	58% B	46%	N/A	N/A	N/A
Drive with teenaged passengers	N/A	39%	49% B	42%	N/A	N/A	N/A
Drive while tired	N/A	17%	24% BF	19% G	12% f	8%	11%
	<b>2005</b>	<b>2015</b>					
	<b>Teens 15-17 n=601</b>	<b>Teens 15-17 n=730</b>	<b>Teens 18-19 n=209</b>	<b>Total Teens 15-19 n=939</b>	<b>Parents of Teens 15-17 n=678</b>	<b>Parents of Teens 18-19 n=218</b>	<b>Total Parents 15-19 n=896</b>
<b>Ever Summary</b>							
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Come to a full, complete stop at stop signs	99%	97%	100% B	98%	99%	98%	99%
Wear your seatbelt	99%	98%	100% Bf	99%	99%	98%	99%
Moving Violation (Net)	97%	95%	98% B	95%	96%	98%	97%
Speed up to get through a yellow light	87%	86%	97% BF	88%	90%	89%	90%
Speed (Net)	83% B	77%	87% B	79%	83%	86%	84% D
Speed (more than 10 m.p.h. over the limit)	83% B	76%	87% B	79%	83%	86%	84% D
Speed (more than 20 m.p.h. over the limit)	48% B	38%	53% B	41%	42%	51% E	44%
Turn without signaling	62%	59%	67% B	61%	65%	64%	65% d
Change lanes without signaling	62% B	56%	64% B	58%	70%	66%	69% D
Tailgate (follow other drivers very	55%	56%	67% BF	59% g	54%	56%	54%

closely)							
Cut in front of other drivers	52%	55%	71% BF	59%	58%	60%	58%
Make an illegal U-turn	40%	38%	52% B	41%	53%	49%	52% D
Squeal your tires	40%	41%	48% bF	42% G	29%	29%	29%
Turn fast enough that your car skids	37%	37%	45% BF	38% G	27%	28%	27%
Race another car	27%	26%	30% F	27% G	14%	16%	15%
Run a red light without stopping	23%	26%	32% bF	27%	27%	22%	26%
Pass other drivers who are going slower than you	93% B	90%	95% B	91%	95%	95%	95% D
Take your eyes off the road to look at something outside the vehicle	93% B	89%	95% B	91%	93%	92%	92%
Get distracted by other people in the car	89%	88%	93% BF	89%	89%	86%	88%
Unwrap and/or eat food (while driving)	80%	80%	85% b	81%	85%	83%	84% d
Use phone/tech (Net)	79%	85% A	93% BF	87%	90% F	83%	88%
Make and answer phone calls	78% B	67%	76% B	69%	76%	74%	75% D
Read or write text messages (while driving)	32%	47% A	61% BF	50% G	43%	44%	43%
Use the GPS in the vehicle or on your phone	N/A	74%	84% BF	76% G	72%	66%	71%
Access social networks, like Facebook or Twitter, on your phone	N/A	29%	35% F	30% G	18%	18%	18%
Access traffic or weather info on your phone	N/A	39%	46% bF	40% G	33%	32%	33%
Use your phone to search for info (addresses, phone numbers, etc.)	N/A	52%	65% BF	55% G	43%	42%	43%
Drive at night	N/A	96%	97%	96%	N/A	N/A	N/A
Drive with teenaged passengers	N/A	92%	94%	93%	N/A	N/A	N/A
Drive while tired	N/A	86%	91% BF	88%	87%	84%	86%

	2015 teen data from Q23 (for reference and comparison)			2015 parent data		
	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<b>Very Often/Often Summary</b>	(A)	(B)	(C)	(D)	(E)	(F)
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)
Moving Violation (Net)	34% D	55% AE	39% F	15%	22% D	17%
Speed (Net)	17% D	33% AE	21% F	7%	13% D	9%
Speed (more than 10 m.p.h. over the limit)	16% D	31% AE	19% F	7%	12% D	8%
Speed (more than 20 m.p.h. over the limit)	5%	12% AE	7% F	3%	5%	3%
Tailgate (follow other drivers very closely)	6%	12% AE	7%	6%	7%	6%
Race another car	5%	11% AE	6% F	3%	1%	2%
Speed up to get through a yellow light	23% D	39% AE	26% F	7%	9%	8%
Cut in front of other drivers	5%	12% AE	7% F	4%	4%	4%
Turn fast enough that {his/her} car skids	5%	10% AE	6% F	3%	1%	2%
Make an illegal U-turn	5%	9% aE	6% F	3% G	1%	2%
Turn without signaling	7%	12% AE	8% F	5%	5%	5%
Change lanes without signaling	7% D	11% E	8% F	4%	5%	4%
Squeal {his/her} tires	5%	11% AE	6% F	3%	2%	3%
Run a red light without stopping	4%	6% E	5% F	3% G	1%	3%
Use phone/tech (Net)	30% D	47% AE	34% F	14%	22% D	16%
Make and answer phone calls	15% D	24% AE	17% F	7%	13% D	8%
Read or write text messages (while driving)	10% D	14% aE	11% F	5%	9% D	6%
Use the GPS in the vehicle or on {his/her} phone	19% D	32% AE	22% F	8%	12%	9%
Access social networks, like Facebook or Twitter, on {his/her} phone	5%	12% AE	7% F	4%	6%	4%
Access traffic or weather info on {his/her} phone	8% D	9% E	8% F	4%	4%	4%
Use {his/her} phone to search for info (addresses, phone numbers, etc.)	9% D	18% AE	11% F	5%	7%	5%
Unwrap and/or eat food (while driving)	18% D	22% E	19% F	8%	10%	9%
Come to a full, complete stop at stop signs	78%	73% E	77%	79% G	64%	75%
Wear {his/her} seatbelt	91%	87%	90%	91% G	85%	90%
Take eyes off the road to look at something outside the vehicle	18% D	24% aE	19% F	7%	11%	8%
Get distracted by other people in the car	10%	16% AE	11%	9%	8%	9%
Pass other drivers who are going slower than {him/her}	36% D	51% AE	39% F	16%	18%	16%
Drive at night	42% D	58% A	46% F	35%	52% G	39%
Drive with teenaged passengers	39% D	49% AE	42% F	30%	33%	31%
Drive while tired	17% D	24% AE	19% F	4%	4%	4%

	2015 teen data from Q23 (for reference and comparison)			2015 parent data		
<b>Ever Summary</b>	<b>Teens 15-17 n=730</b>	<b>Teens 18-19 n=209</b>	<b>Total Teens 15-19 n=939</b>	<b>Parents of Teens 15-17 n=678</b>	<b>Parents of Teens 18-19 n=218</b>	<b>Total Parents 15-19 n=896</b>
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)
Moving Violation (Net)	95% D	98% AE	95% F	80%	78%	79%
Speed (Net)	77% D	87% AE	79% F	53%	62% D	55%
Speed (more than 10 m.p.h. over the limit)	76% D	87% AE	79% F	52%	61% D	54%
Speed (more than 20 m.p.h. over the limit)	38% D	53% AE	41% F	23%	33% D	25%
Tailgate (follow other drivers very closely)	56% D	67% AE	59% F	43%	41%	43%
Race another car	26% D	30% E	27% F	14%	15%	15%
Speed up to get through a yellow light	86% D	97% AE	88% F	56%	59%	57%
Cut in front of other drivers	55% D	71% AE	59% F	39%	40%	39%
Turn fast enough that {his/her} car skids	37% D	45% AE	38% F	21%	23%	22%
Make an illegal U-turn	38% D	52% AE	41% F	20%	25%	21%
Turn without signaling	59% D	67% AE	61% F	49%	50%	49%
Change lanes without signaling	56% D	64% BE	58% F	50%	45%	49%
Squeal {his/her} tires	41% D	48% aE	42% F	24%	27%	25%
Run a red light without stopping	26% D	32% aE	27% F	18%	14%	17%
Use phone/tech (Net)	85% D	93% AE	87% F	61%	66%	63%
Make and answer phone calls	67% D	76% AE	69% F	45%	52% d	46%
Read or write text messages (while driving)	47% D	61% AE	50% F	27%	34% d	29%
Use the GPS in the vehicle or on {his/her} phone	74% D	84% AE	76% F	43%	45%	43%
Access social networks, like Facebook or Twitter, on {his/her} phone	29% D	35% E	30% F	17%	19%	18%
Access traffic or weather info on {his/her} phone	39% D	46% aE	40% F	19%	22%	20%
Use {his/her} phone to search for info (addresses, phone numbers, etc.)	52% D	65% AE	55% F	27%	36% D	29%
Unwrap and/or eat food (while driving)	80% D	85% aE	81% F	55%	56%	55%
Come to a full, complete stop at stop signs	97% D	100% AE	98% F	88% G	75%	85%
Wear {his/her} seatbelt	98% D	100% AE	99%	95% G	88%	93%
Take eyes off the road to look at something outside the vehicle	89% D	95% AE	91% F	66%	61%	65%
Get distracted by other people in the car	88% D	93% AE	89% F	70% G	62%	68%
Pass other drivers who are going slower than {him/her}	90% D	95% AE	91% F	71%	70%	71%
Drive at night	96% D	97% E	96% F	91%	89%	91%
Drive with teenaged passengers	92% D	94% E	93% F	83%	84%	83%
Drive while tired	86% D	91% AE	88% F	55%	55%	55%



23. [TEENS AND PARENTS WHO SPEED (2-5 FOR A OR B AT Q23)] What would you say are the main reasons that you speed?  
Please select all that apply.

	2005	2015					
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=569	Parents of Teens 18-19 n=189	Total Parents 15-19 n=757
Ever Summary	(A)	(B)	(C)	(D)	(E)	(F)	(G)
<i>Base: Teens/Parents Who Speed</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
I'm just trying to keep up with traffic	34%	33%	40% B	34%	80%	79% C	79% D
It's safe as long as I watch for cops and stay in control of the vehicle	18% B	12%	24% BF	15% G	9%	10%	10%
Speeding is the only way I can be on time	12%	12%	22% BF	14%	16% f	11%	15%
Speeding isn't like a real crime-everybody speeds or drives carelessly	9% B	5%	7%	6% G	3%	4%	3%
Speeding is fun	8% B	5%	8% bF	6% G	4%	3%	4%
I'm embarrassed or pressured when friends or others are in the car	5%	5%	7%	5%	N/A	N/A	N/A
Teens have so many restrictions, when I'm driving I like being free to blow off a few rules	4%	3%	2%	3%	N/A	N/A	N/A
Keeping to the speed limit is uncool	2%	2%	1%	1%	2% F		2%
Other	6%	6%	8%	6%	14%	16% C	15% D

24. [TEENS] When riding as a passenger in someone else's vehicle, which of the following do you ever do...? Please select all that apply.

	2015		
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552
Monthly Summary	(A)	(B)	(C)
<i>Base: Total Teens</i>	(A)	(B)	(C)
Assist driver (Net)	88%	88%	88%
Help the driver with directions	77%	79%	77%
Help the driver follow the rules of the road	43%	54% A	45%
Help driver respond to texts or phone calls so they can keep their eyes on the road	67%	72%	68%
Wear a seatbelt	90%	91%	90%
Control music (Net)	78%	79%	79%
Adjust music selection	64%	67%	64%
Turn music volume up	52%	52%	52%
Turn music volume down	48%	51%	48%

Talk loudly to the driver	16%	17%	16%
Under the Influence (Net)	4%	11% A	5%
Drink alcohol or ride after drinking alcohol	3%	8% A	4%
Use marijuana or ride after using marijuana	2%	8% A	3%
Dance to music	32%	38% a	33%
None of these	1%	1%	1%

25. {TEENS} Many people think a serious car accident will never happen to them. What would you say are the main reasons that a car accident may not happen to you personally? Please select all that apply.

	2005	2015		
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552
Base: Total Teens	(A)	(B)	(C)	(D)
I'm a good driver who pays attention	61% B	56%	55%	56%
I'm young, alert, and in control of my car	36%	36%	37%	36%
Only extreme speeding or really stupid decisions cause bad accidents	29%	27%	26%	27%
Whatever happens will happen - I can't control my fate	26%	34% A	35%	34%
There's always someone or something watching out for me	12%	15% A	13%	15%
Bad accidents don't actually happen as often as people say	7%	8%	12% b	9%
I don't really care if something happens	2%	2%	4%	3%
Other	6%	8%	6%	7%
None of these	10%	10%	10%	10%

26. {TEENS} If you were riding in a car with someone you didn't know very well, and he or she was driving in a way that made you scared or uncomfortable (going too fast, tailgating, racing another driver, etc.), how likely would you be to say something?

{PARENTS} If your teen was riding in a car with someone {he/she} didn't know very well, and the driver was driving in a way that made your teen scared or uncomfortable (going too fast, tailgating, racing another driver, etc.), how likely would your teen be to say something?

	2005	2015					
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
Base: Total Sample	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Top Two Box (Net)	71%	74% C	67%	72%	73%	73%	73%
Definitely would say something	45%	48% aC	36%	46% G	41%	41%	41%
Probably would say something	26%	25%	32% B	27%	32%	33%	32% D
Might or might not say something	17%	16%	21% bf	17%	17%	15%	16%
Bottom Two Box (Net)	11%	9%	11%	9%	8%	8%	8%
Probably would not say anything	9%	8%	9%	8%	8%	6%	8%
Definitely would not say anything	2%	1%	2%	1%	1%	2%	1%
Don't know	2%	2%	1%	1%	2%	3% e	2%

27. {TEENS WHO WOULD NOT SPEAK UP (1 OR 2 AT Q28)} Which of the following are reasons why you might NOT say something? Please select all that apply.

	2005	2015		
	Teens 15-17 n=275	Teens 15-17 n=110	Teens 18-19 n=33*	Total Teens 15-19 n=143
<b>Base: Teens Who Would Not Speak Up At Q.28</b>	(A)	(B)	(C)	(D)
The driver wouldn't listen to me anyway	45%	38%	50%	40%
It's hard to be the only person who disagrees	43%	44%	44%	44%
It's just not cool and people might not want to hang out with me	33%	29%	35%	30%
Speaking up would ruin the fun for everyone in the car	23%	28%	30%	28%
Even if I'm worried or scared, I'm also excited and having fun	18%	14%	17%	14%
It's unlikely that anything really bad will happen	15%	22%	22%	22%
Other	7%	17% A	19%	17%

\*Red font indicates low base size; for directional use only

28. {TEENS} In which, if any, of the following circumstances would you say or do something (e.g., offer to drive, etc.) if you were a passenger in a vehicle with a teen driver who was...?

	2015		
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552
<b>Yes Summary</b>			
<b>Base: Total Teens</b>	(A)	(B)	(C)
Speeding	45% B	36%	43%
Using a cell phone while driving (talking, texting, accessing social networks or the Internet, GPS, etc.)	57%	55%	57%
Driving recklessly (tailgating, racing another car, cutting in front of other drivers, getting distracted by other people in the car, etc.)	70% b	65%	69%
Driving while tired	47%	44%	46%
Under the Influence (Net)	85%	84%	85%
Driving after drinking alcohol	83%	81%	83%
Driving after using marijuana	77% B	67%	75%

	2015		
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552
<b>No Summary</b>			
<b>Base: Total Teens</b>	(A)	(B)	(C)
Speeding	16%	18%	16%
Using a cell phone while driving (talking, texting, accessing social networks or the Internet, GPS, etc.)	12%	11%	12%
Driving recklessly (tailgating, racing another car, cutting in front of other drivers, getting distracted by other people in the car, etc.)	12%	10%	12%
Driving while tired	14%	15%	14%
Under the Influence (Net)	14%	18% a	15%
Driving after drinking alcohol	12%	12%	12%
Driving after using marijuana	13%	15%	13%

29. {LICENSED TEENS (1 AT Q9) AND PARENTS OF LICENSED TEENS (1 AT Q10)} How many times have you ever...?

	2005	2015					
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<b>1+ times Summary</b>							
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Been in accident (Net)	61% B	44%	57% B	47%	84%	84% C	84% D
Been in a car accident when someone else was driving	48% B	37%	45% B	39%	55%	55% c	55% D
Been in a car accident when you were driving	26% B	15%	27% B	18%	73%	72% C	72% D
Been at fault for a car accident	17% B	11%	18% B	13%	41%	45% C	42% D
Under the Influence (Net)	24%	22%	27%	23%	49%	54% C	50% D
Ridden as a passenger in a car when the driver was a friend who had been drinking	21%	17%	21%	18%	39%	39% C	39% D
Driven under influence (Net)	12%	13%	19% B	14%	41%	46% C	42% D
Driven a car after drinking any alcohol	12%	9%	14% b	10%	40%	44% C	41% D
Driven a car after using marijuana	N/A	9%	14% b	10%	11%	10%	11%
Pulled over/ticketed under influence (Net)	N/A	3%	7% B	4%	6%	7%	6% DD
Been pulled over or ticketed for driving under the influence of alcohol	N/A	3%	6% B	4%	6%	7%	6% D
Been pulled over or ticketed for driving under the influence of marijuana	N/A	3%	6% b	3% G	2%		1%
Been pulled over but not ticketed	22%	22%	28% b	24%	70%	64% C	68% D
Been ticketed (Net)	20% B	15%	19%	16%	69%	70% C	69% D
Been ticketed for speeding	14% B	10%	13%	11%	60%	61% C	61% D
Been ticketed for some other moving violation (reckless driving, too fast for conditions, etc.)	7%	5%	7%	6%	14%	18% C	15% D

Been ticketed for not coming to a complete stop at a stop sign	3%	6% A	6%	6%	13%	14% C	13% D
Been ticketed for running a red light	2%	6% A	6%	6%	11%	10% c	11% D
Been ticketed for making an illegal U-turn	2%	4% A	3%	4%	5%	5%	5%
Been ticketed for texting while driving	N/A	3%	5% f	3%	3%	2%	3%

	2005	2015					
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<b>2+ times Summary</b>							
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Been in accident (Net)	17%	16%	24% B	18%	46%	45% C	46% D
Been in a car accident when someone else was driving	13%	14%	18%	14%	20%	18%	19% D
Been in a car accident when you were driving	6% B	3%	5%	3%	36%	33% C	35% D
Been at fault for a car accident	3%	2%	5%	3%	10%	9%	10% D
Under the Influence (Net)	10%	12%	20% B	14%	35%	38% C	36% D
Ridden as a passenger in a car when the driver was a friend who had been drinking	8%	8%	13% b	9%	25%	30% C	26% D
Driven under influence (Net)	4%	7% A	14% B	9%	30%	30% C	30% D
Driven a car after drinking any alcohol	4%	4%	9% B	5%	29%	29% C	29% D
Driven a car after using marijuana	N/A	5%	8%	6%	8%	6%	7%
Pulled over/ticketed under influence (Net)	N/A	2%	5% b	3%	3%	4%	3%
Been pulled over or ticketed for driving under the influence of alcohol	N/A	2%	3%	2%	3%	4%	3%
Been pulled over or ticketed for driving under the influence of marijuana	N/A						

Been pulled over but not ticketed	5%	8% a	9%	8%	38%	38% C	38% D
Been ticketed (Net)	5%	5%	6%	5%	32%	30% C	31% D
Been ticketed for speeding	4%	3%	3%	3%	31%	29% C	30% D
Been ticketed for some other moving violation (reckless driving, too fast for conditions, etc.)	2%	2%	2%	2%	4%	3%	3%
Been ticketed for running a red light	1%	2% a	2%	2%	2%	1%	2%
Been ticketed for making an illegal U-turn		2% A	2%	2%	1%	1%	1%
Been ticketed for not coming to a complete stop at a stop sign		2% A	3%	2%	2%	1%	2%
Been ticketed for texting while driving	N/A	2%	3%	2%	1%		1%

30. {PARENTS OF LICENSED TEENS (1 AT Q10)} To your knowledge, how many times has your teen ever...?

	2015 teen data from Q31 (for reference and comparison)			2015 parent data		
	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<b>None Summary</b>						
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)
Been in accident (Net)	95% B	90%	93%	96% E	91%	95%
Been in a car accident when someone else was driving	63% B	55%	61%	79% A	77% B	78% C
Been in a car accident when {he/she} were driving	85% B	73% E	82%	83% E	68%	80%
Been at fault for a car accident	89% B	82% E	87%	88% E	75%	85%
Been pulled over but not ticketed	78% c	72%	76%	87% AE	79%	85% C
Been ticketed (Net)	98%	99%	98%	98%	100% D	98%
Been ticketed for speeding	90%	87% E	89%	91% E	81%	89%
Been ticketed for running a red light	94%	94%	94%	97% A	97%	97% C
Been ticketed for making an illegal U-turn	96%	97%	96%	98% A	98%	98%
Been ticketed for not coming to a complete stop at a stop sign	94%	94%	94%	97% A	98%	97% C
Been ticketed for some other moving violation (reckless driving, too fast for conditions, etc.)	95%	93%	94%	95%	94%	95%
Been ticketed for texting while driving	97%	95%	97%	98%	98%	98%
Under the Influence (Net)	98%	98%	98%	98%	100% D	98%

Ridden as a passenger in a car when the driver was a friend who had been drinking	83%	79%	82%	94% A	91% B	94% C
Driven a car after drinking any alcohol	91% c	86%	90%	98% A	95% B	97% C
Driven a car after using marijuana	91% c	86%	90%	97% A	95% B	96% C
Been pulled over or ticketed for driving under the influence of alcohol	97%	94%	96%	98%	100% BD	98%
Been pulled over or ticketed for driving under the influence of marijuana	97%	94%	97%	98%	99% B	98%

	2015 teen data from Q31 (for reference and comparison)			2015 parent data		
	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<b>1+ Times Summary</b>						
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)
Been in accident (Net)	44% D	57% AE	47% F	32%	47% D	36%
Been in a car accident when someone else was driving	37% D	45% AE	39% F	21%	23%	22%
Been in a car accident when (he/she) were driving	15%	27% A	18%	17%	32% D	20%
Been at fault for a car accident	11%	18% A	13%	12%	25% D	15%
Been pulled over but not ticketed	22% D	28% a	24% F	13%	21% D	15%
Been ticketed (Net)	15% D	19%	16%	11%	25% D	14%
Been ticketed for speeding	10%	13%	11%	9%	19% D	11%
Been ticketed for running a red light	6% D	6%	6%	3%	3%	3%
Been ticketed for making an illegal U-turn	4% D	3%	4% F	2%	2%	2%
Been ticketed for not coming to a complete stop at a stop sign	6% D	6%	6% F	3%	2%	3%
Been ticketed for some other moving violation (reckless driving, too fast for conditions, etc.)	5%	7%	6%	5%	6%	5%
Been ticketed for texting while driving	3%	5%	3%	2%	2%	2%
Under the Influence (Net)	22% D	27% E	23% F	6%	10% d	7%
Ridden as a passenger in a car when the driver was a friend who had been drinking	17% D	21% E	18% F	6%	9%	6%
Driven a car after drinking any alcohol	9% D	14% aE	10% F	2%	5%	3%
Driven a car after using marijuana	9% D	14% aE	10% F	3%	5%	4%
Been pulled over or ticketed for driving under the influence of alcohol	3%	6% A	4% F	2% E		2%
Been pulled over or ticketed for	3%	6% aE	3%	2%	1%	2%

driving under the influence of marijuana						
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	2015 teen data from Q31 (for reference and comparison)			2015 parent data		
	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939	Parents of Teens 15-17 n=678	Parents of Teens 18-19 n=218	Total Parents 15-19 n=896
<b>2+ Times Summary</b>						
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)
Been in accident (Net)	16%	24% AE	18% F	7%	14% D	9%
Been in a car accident when someone else was driving	14% D	18% E	14% F	5%	8%	6%
Been in a car accident when (he/she) were driving	3%	5%	3%	3%	6%	4%
Been at fault for a car accident	2%	5%	3%	3%	3%	3%
Been pulled over but not ticketed	8% D	9%	8% F	2%	8% D	4%
Been ticketed (Net)	5% d	6%	5%	3%	7% D	4%
Been ticketed for speeding	3%	3%	3%	3%	6% d	3%
Been ticketed for running a red light	2%	2%	2%	2%	1%	2%
Been ticketed for making an illegal U-turn	2%	2%	2%	1%	1%	1%
Been ticketed for not coming to a complete stop at a stop sign	2%	3%	2%	1%	1%	1%
Been ticketed for some other moving violation (reckless driving, too fast for conditions, etc.)	2%	2%	2%	2%	1%	2%
Been ticketed for texting while driving	2%	3%	2%	1%	1%	1%
Under the Influence (Net)	12% D	20% AE	14% F	4%	5%	4%
Ridden as a passenger in a car when the driver was a friend who had been drinking	8% D	13% aE	9% F	3%	4%	3%
Driven a car after drinking any alcohol	4% d	9% AE	5% F	2%	2%	2%
Driven a car after using marijuana	5% d	8% E	6% F	2%	3%	2%
Been pulled over or ticketed for driving under the influence of alcohol	2%	3%	2%	1%		1%
Been pulled over or ticketed for driving under the influence of marijuana				1%		1%

31. {TEENS} Any poor driving decision – whether it’s not using your turn signal, speeding, or making a dangerous pass on a highway means you’ve decided to take a risk. What is the main reason you’d be willing to take a risk like this? Please select ONE response.



	2005	2015		
	Teens 15-17 n=601	Teens 15-17 n=730	Teens 18-19 n=209	Total Teens 15-19 n=939
<i>Base: Licensed Teens</i>	(A)	(B)	(C)	(D)
I'm not thinking about the consequences at that moment	27%	26%	25%	25%
I think I can handle it - I'm a good driver and I understand how cars work	26% B	20%	25%	21%
I enjoy the thrill of taking risks	3%	2%	2%	2%
I think the car's safety features would take care of any loss of vehicle control	1%	2%	2%	2%
I drive a large vehicle, which means that my chances for serious injury or death are lower	1%	1%	5% B	2%
Friends see me as a risk taker, and I like having that image	1%	2%	2%	2%
Other	5%	6%	8%	6%
I would never take risks like those described	36%	41% aC	32%	39%

32. {TEENS AND PARENTS} How likely do you think it is that you'll do the following within the next year?

	2015					
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)
<b>Definitely/Probably Will Summary</b>						
Speed (Net)	30%	39% A	32%	39%	38%	39% C
Speed (drive more than 10 m.p.h. over the limit)	30%	38% A	31%	39%	38%	39% C
Speed (drive more than 20 m.p.h. over the limit)	7%	13% AE	9%	9%	8%	9%
Ride with one or more friends who is speeding	26%	38% AE	28% F	23% E	16%	21%
Use phone/tech (Net)	58%	69% AE	60%	65% e	59%	64% C
Texts, Emails, Social Media (Net)	19%	28% AE	21% F	19% E	12%	17%
Check texts, emails, and/or social media posts on phone while driving but not respond	17%	21% E	18%	17% E	12%	16%
Respond to texts, emails, and/or social media posts on phone while driving	10%	17% AE	11% f	10% E	6%	9%
Initiate texts, emails, and/or social media posts on phone while driving	7%	13% AE	8%	8% E	4%	8%
Make or answer phone calls while driving	28%	37% A	30%	44% e	38%	43% C
Use GPS in vehicle or on phone	48%	58% AE	50%	52% E	45%	50%
Eat or drink non-alcoholic beverages while driving	46%	49%	47%	58%	54%	57% C
Under the Influence (Net)	5%	11% A	6%	8%	9%	8% C
Drive after drinking any alcohol	3%	6% A	3%	6%	8%	7% C
Drive after using marijuana	4%	9% AE	5% F	3% E	1%	3%

Adjust music selection or volume while driving	68%	72% a	69%	77%	73%	76% C
Not wear a seat belt as a passenger or driver	10%	11%	10% F	8%	8%	8%
Dance to music while driving	29%	41% AE	31% F	19%	19%	19%

33. {PARENTS} How likely do you think it is that your teen will do the following within the next year?

	2015 teen data from Q34 (for reference and comparison)			2015 parent data		
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Definitely/Probably Will Summary</b>	(A)	(B)	(C)	(D)	(E)	(F)
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)
Speed (Net)	30%	39% Ae	32% F	26%	31%	27%
Speed (drive more than 10 m.p.h. over the limit)	30%	38% Ae	31% f	26%	31%	27%
Speed (drive more than 20 m.p.h. over the limit)	7%	13% Ae	9%	7%	8%	7%
Ride with one or more friends who is speeding	26%	38% AE	28%	26%	23%	25%
Use phone/tech (Net)	58%	69% A	60%	61%	62%	62%
Texts, Emails, Social Media (Net)	19%	28% AE	21%	18%	18%	18%
Check texts, emails, and/or social media posts on phone while driving but not respond	17%	21%	18%	17%	18%	17%
Respond to texts, emails, and/or social media posts on phone while driving	10%	17% A	11%	13%	13%	13%
Initiate texts, emails, and/or social media posts on phone while driving	7%	13% A	8%	11% A	12%	11% C
Make or answer phone calls while driving	28%	37% A	30%	29%	31%	30%
Use GPS in vehicle or on phone	48% D	58% AE	50% F	35%	39%	36%
Eat or drink non-alcoholic beverages while driving	46%	49%	47%	47%	45%	46%
Under the Influence (Net)	5% d	11% AE	6% F	3%	3%	3%
Drive after drinking any alcohol	3%	6% AE	3%	2%	2%	2%
Drive after using marijuana	4%	9% AE	5% F	3%	2%	3%
Adjust music selection or volume while driving	68%	72% a	69%	69%	67%	69%
Not wear a seat belt as a passenger or driver	10%	11%	10% F	8%	7%	7%
Dance to music while driving	29%	41% AE	31% F	29% E	22%	28%

34. {TEENS AND PARENTS} How likely do you feel each of the following actions would be to cause an accident?

	2015					
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Definitely/Probably Will Summary</b>						
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)
Speed (Net)	57%	55% F	57%	59% E	47%	57%
Speed (drive more than 10 m.p.h. over the limit)	28%	28%	28%	31%	27%	30%
Speed (drive more than 20 m.p.h. over the limit)	55%	52%	55%	58% E	45%	56%
Use phone/tech (Net)	79%	78%	79%	83%	81%	83% C
Texts, Emails, Social Media (Net)	75%	75%	75%	82%	81% b	82% C
Checking texts, emails, and/or social media posts on phone while driving without responding	58%	54%	58%	71%	71% B	71% C
Responding to texts, emails, and/or social media posts on phone while driving	68%	66%	68%	77%	78% B	77% C
Initiating texts, emails, and/or social media posts on phone while driving	70%	67%	69%	78%	79% B	78% C
Making or answering phone calls while driving	45%	40%	44%	46%	47% b	46%
Using GPS in vehicle or on phone	23%	19%	22%	25%	26% b	25% C
Eating or drinking non-alcoholic beverages while driving	24%	21%	23%	27% e	22%	26%
Under the Influence (Net)	80%	80%	80%	83%	79%	83% c
Driving after drinking any alcohol	79%	78%	79%	81% e	76%	80%
Driving after using marijuana	69% B	62%	68%	75%	71% B	74% c
Adjusting music selection or volume while driving	20% B	15%	19%	21% e	17%	21%
Dancing to music while driving	28%	25%	27%	25%	24%	25%

35. {TEENS} If you were to cause a car accident, what outcomes would you fear the most? Please select all that apply.

	2005	2015		
	Teens 15-17 n=1,001	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552
<b>Base: Total Teens</b>	(A)	(B)	(C)	(D)
<b>Injury (Net)</b>	95%	95%	95%	95%
Hurting someone in another car or who is on foot	66%	80% A	76%	80%
Injury to friends riding in the car	61%	82% A	79%	81%
Injury to family members riding in the car	60%	86% A	86%	86%
Injury to myself	33%	71% A	68%	71%
<b>Disappointment (Net)</b>	27%	64% A	62%	64%
Disappointing and angering my parents or guardians	26%	63% A	61%	63%
Disappointing my friends	1%	33% A	34%	33%
<b>Financial (Net)</b>	24%	69% A	72%	70%
Cost of my auto insurance will increase	11%	44% CA	37%	43%
My parents or guardians having to pay for the damage	10%	55% cA	49%	54%
My having to pay for the damage	8%	46% A	52% b	47%
Having a criminal record, serving time in jail, legal costs	22%	62% A	63%	62%
Other	2%	5% A	5%	5%

36. {TEENS} When you and your friends hang out where there may be drugs and/or alcohol available, about how often do you identify a designated driver at the beginning of the night?

	2015		
	Teens 15-17 n=541	Teens 18-19 n=166	Total Teens 15-19 n=707
<b>Base: Total Teens Answering</b>	(A)	(B)	(C)
<b>Top Two Box (Net)</b>	68%	69%	68%
Always	45%	45%	45%
Most of the time	23%	24%	23%
Some of the time	13%	17%	14%
<b>Bottom Two Box (Net)</b>	19%	14%	18%
Only occasionally	9% B	4%	8%
Never	11%	10%	10%

37. {TEENS} Have you ever been a passenger while the driver of the vehicle was...? Please select all that apply.

	2015		
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552
<b>Yes, with a teen driver</b>			
<b>Base: Total Teens</b>	(A)	(B)	(C)
Under the Influence (Net)	13%	24% A	15%
Driving after drinking alcohol	8%	14% A	9%
Driving after using marijuana	10%	18% A	12%
Sleepy/tired or falling asleep	20%	21%	20%
Speeding	43%	58% A	46%
Driving recklessly	30%	36% a	31%
Unlicensed	14%	17%	15%
Texts, Emails, Social Media (Net)	40%	51% A	43%
Checking texts, emails, and/or social media posts on phone while driving but not responding	35%	46% A	37%
Responding to texts, emails, and/or social media posts on phone while driving	33%	42% A	34%
Initiating texts, emails, and/or social media posts on phone while driving	28%	34% A	29%
Exhibiting road rage	20%	31% A	22%

	2015		
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552
<b>Yes, with an adult driver</b>			
<b>Base: Total Teens</b>	(A)	(B)	(C)
Under the Influence (Net)	24%	28%	25%
Driving after drinking alcohol	21%	23%	21%
Driving after using marijuana	8%	11% a	8%
Sleepy/tired or falling asleep	51%	54%	51%
Speeding	68%	70%	68%
Driving recklessly	28%	41% A	31%
Unlicensed	12%	13%	12%
Texts, Emails, Social Media (Net)	56%	56%	56%
Checking texts, emails, and/or social media posts on phone while driving but not responding	50%	49%	50%
Responding to texts, emails, and/or social media posts on phone while driving	44%	43%	44%
Initiating texts, emails, and/or social media posts on phone while driving	36%	39%	36%
Exhibiting road rage	44%	47%	45%

	2015		
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552
<b>Yes, with a teen driver/with an adult driver NET</b>			
<b>Base: Total Teens</b>	(A)	(B)	(C)
Under the Influence (Net)	30%	37% A	32%
Driving after drinking alcohol	26%	31% a	27%

Driving after using marijuana	16%	23% A	17%
Sleepy/tired or falling asleep	57%	61%	58%
Speeding	78%	85% A	79%
Driving recklessly	46%	59% A	49%
Unlicensed	23%	27%	24%
Texts, Emails, Social Media (Net)	71%	74%	72%
Checking texts, emails, and/or social media posts on phone while driving but not responding	66%	70%	67%
Responding to texts, emails, and/or social media posts on phone while driving	60%	67% A	61%
Initiating texts, emails, and/or social media posts on phone while driving	50%	58% A	52%
Exhibiting road rage	51%	60% A	52%

38. {TEENS AND PARENTS} How much do you agree or disagree with each of the following statements?

	2015					
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Strongly/Somewhat Summary</b>						
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)
There should be a longer learning period between getting a permit and getting a license	31%	32%	31%	59%	58% B	59% C
The legal age for getting a license should be older than 16	29%	30%	29%	54%	54% B	54% C
<i>Base: Licensed Teens/Parents of Licensed Teens</i>	(A)	(B)	(C)	(D)	(E)	(F)
Experience/Practice (Net)	69%	68%	69%	83%	78% B	81% C
I wish I had more practice driving before getting my license	31%	29%	31%	51%	48% B	50% C
I wish I had more experience driving in bad weather before getting my license	53%	51%	53%	76% f	70% B	75% C
I wish I had more experience driving on the highway before getting my license	43%	44%	43%	62%	60% B	62% C
I wish I had more experience driving in the city before getting my license	45%	45%	45%	61% e	55% b	60% C
I wish I had more experience driving at night before getting my license	39%	36%	38%	62% e	55% B	60% C
I felt completely comfortable in my driving ability when I got my license	72% B	62%	70% F	63%	60%	62%

39. {TEENS AND PARENTS} Which of the following, if any, is most likely to keep teens safe on the road? Please select up to three items in order of priority. Please drag and drop the #1 reason into the first box on the right, and then drag and drop the #2 reason into the second box on the right, etc.

	2015					
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Top 3 Reasons Summary</b>						
<i>Base: Total Sample</i>	(A)	(B)	(C)	(D)	(E)	(F)
A longer learner's period prior to getting a license	17%	16%	17%	28%	25% B	28% C
Raising the age in which one can legally get a license	12%	12%	12%	23%	20% B	23% C
More time practicing with a parent/licensed driver	29% b	24%	28%	30%	25%	29%
A sticker on a vehicle indicating that the driver is newly licensed	16%	17% E	16% F	8%	7%	8%
Stronger enforcement of existing laws	19%	18% E	19% F	7%	9%	8%
Making all cellphone activity illegal while operating a vehicle	28%	29%	29%	30%	33%	31%
Driving courses (Net)	53%	52%	53%	56%	55%	56%
Private or commercial driver's education courses	10%	11%	11%	12%	13%	12%
Advanced driving courses (skid control, etc.)	30%	29%	30%	29%	26%	28%
Defensive driving courses	27%	24%	27%	34%	35% B	34% C
Signing a parent-teen safe driving agreement	9%	7%	8% F	5%	5%	5%
Requiring teens to continue to ride as a passenger at least 30 minutes per week after getting their license	9%	7% E	8% F	5% E	3%	5%
More experience (Net)	36%	32%	35% F	26%	27%	26%
More experience driving in bad weather	21%	17%	20% F	16%	16%	16%
More experience driving on the highway	10%	12% e	10% F	7%	8%	7%
More experience driving in light-traffic residential areas	2%	1%	1%	2% E		1%
More experience driving in the city	8%	8%	8% F	5%	7%	6%
More experience driving at night	8%	7%	8% F	6%	5%	5%
None of these	14%	20% A	15%	17%	20%	17%

40. {TEENS AND PARENTS} At what age do you believe someone is ready to have a full-privilege driver's license?

	2015					
	Teens 15-17 n=1,244	Teens 18-19 n=308	Total Teens 15-19 n=1,552	Parents of Teens 15-17 n=1,234	Parents of Teens 18-19 n=301	Total Parents 15-19 n=1,535
<b>Base: Total Sample</b>	(A)	(B)	(C)	(D)	(E)	(F)
<b>Under 16 (Net)</b>	7%	5% E	6% F	2%	2%	2%
12						
13						
14	1%		1% F			
15	6%	5% E	5% F	2%	1%	2%
<b>Over 16 (Net)</b>	93%	95%	94%	98%	98% B	98% C
16	44% B	35% E	43% F	29%	26%	29%
17	24%	25% E	24%	23% E	16%	22%
<b>18+ (Net)</b>	25%	35% A	27%	46%	56% BD	48% C
18	21%	28% A	22%	39%	39% B	39% C
19	1%	3%	2%	1%	4% D	2%
20	2%	2%	2%	2%	5% BD	2%
21	1%	2%	1%	3%	8% BD	4% C
22						
23						
24						
25						
<b>Mean</b>	<b>16.76</b>	<b>17.01 A</b>	<b>16.81</b>	<b>17.30</b>	<b>17.68 BD</b>	<b>17.37 C</b>