

Allstate Northern Ireland Limited Privacy Notice

Introduction

Allstate Northern Ireland Limited (also referred to in this notice as "**ANI**" or "**we/us**") provides this data privacy notice to tell you how we (including the wider Allstate group) use your personal data that we gather from your use of this website.

ANI is a controller in relation to use of this information, meaning that it determines the way in which your data is used.

We have a Data Protection Compliance Officer, who is responsible for overseeing use of personal data by ANI. You may contact our Data Protection Compliance Officer with any queries about our use of your data. Contact details are provided at the end of this notice.

Sites covered by the privacy policy

This privacy statement applies to <https://www.allstate.com/northern-ireland> ("our Website").

This notice does not apply to any third party websites which are linked to from our website as we have no control over those third party websites or how they may collect or use your personal data. You should contact such third parties for information about this.

What information we collect and how we use it

We may gather the following information about you:

- **Personal data - your IP address.** This is automatically collected by our web server. An IP address is a number automatically assigned to your computer whenever you are on the internet.
- **Non-personal information.** Statistical and other analytical information is collected on an aggregate and non-individual specific basis of all browsers who visit this website. This statistical and analytical information provides us with general and not individually specific information about the number of people who visit this website; the number of people who return to this website; the pages that they visit; where they were before they came to this website and the page in the website at which they exited. This information helps us monitor traffic on our website so that we can manage the site's capacity and efficiency.

This type of non-personal information and data can be collected through the standard operation of our internet servers and logs as well as "cookies". "Cookies" are small text files that a website can use in order to recognize visitors who revisit a

site so as to facilitate their ongoing access to and use of the site. It enables usage behaviour to be tracked and aggregate data to be compiled that would facilitate more targeted advertising and improved content. Typically, cookies involve the assigning of a unique number to the visitor. Visitors should be aware that Allstate Northern Ireland is unable to control the use of cookies or the resulting information by other third parties such as advertisers or parties hosting data for Allstate Northern Ireland; one simple way to prevent the use of cookies is to activate the facility which is available in most web browsers that enables the user to deny or accept cookies. However, you should realize that certain cookies may be necessary in order to provide you with certain features such as the customized delivery of certain information.

We may use your information in some or all of the following ways:

- With respect of your IP address, to monitor the number of pages accessed on our Website, help diagnose problems with our server, and to administer our Website.

Any information that is provided by you will be treated in accordance with the terms of applicable data protection legislation.

Security of data

Protecting your information is important us. We take appropriate measures to ensure that your personal data is secure.

Sharing of data

We may share your IP address data with other members of the Allstate group (including Allstate Insurance Company in the US and Allstate Solutions Private Limited ("ASPL") in India).

Use of Cookies

Cookies are small text files placed on your computer when you browse a website. In common with many other websites, Allstate Northern Ireland uses cookies in a general way to help us to understand how to make our website more effective. We do not use data from which you can be individually identified.

Cookies come in many forms and we have set out the main types below:

First and third-party cookies – whether a cookie is first-party or third-party refers to the domain placing the cookie. First-party cookies are those set by a website that is being visited by the user, the website displayed in the URL window. Third-party cookies are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website this would be a third-party cookie.

Persistent cookies – these cookies remain on a user’s device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies – these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

How we use cookies

Cookies can be divided into different categories. We use the following cookies:

Analytical/performance cookies These cookies allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

Third parties

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Most browsers are set to automatically accept cookies. You should be able to configure your browser to restrict or block cookies, or you may wish to delete them, by going to your browser’s settings. Your browser “help” section will normally provide details on how to manage the cookie settings. You can also delete cookies that have already been set. Alternatively, you may wish to visit www.aboutcookies.org, which contains comprehensive information on how to do this on a wide variety of desktop browsers.

Legal basis for use of your information

Data protection laws require us to identify the legal basis for the collection, use and disclosure of your data, as described above. The following apply to our collection of your IP address data:

- Collection and use of data which is necessary for our legitimate interests in relation to secure delivery of our website service.

Transfer of information outside the European Economic Area

Certain data may be transferred to, and stored at, a destination outside the European Economic Area (“**EEA**”), where the data protection laws may not provide the same level of protection as within the UK. Whenever we transfer information to countries outside of the EEA we will take steps which seek to ensure that your personal data is treated securely and in accordance with this notice. In particular:

- We have entered into an agreement with Allstate Insurance Company (in the US) and Allstate Solutions Private Limited (in India) based on terms approved by the European Union Commission, in order to provide safeguards relating to the transfer of your personal data outside the EEA.

How long do we keep your information?

We will keep your information for a maximum of 10 years after which point it is put beyond reasonably retrievable use.

Updates to this notice

We may change this notice and will post the most up to date data privacy notice on this page. You should check our website for updates or changes to this notice. This notice was last updated in May 2018.

Contact information

You may contact the Data Protection Compliance Officer with any queries relating to the processing of your data by us, to update your details, and to exercise your rights as described above.

Contact details are as follows.

The Data Protection Compliance Officer

Allstate Northern Ireland Limited

10 Mays Meadow

Belfast

BT1 3PH

Tel: +44 28 90 678000

ANIPrivacyQueries@allstate.com

Registered in Northern Ireland NI034636