

Allstate Northern Ireland Limited Privacy Policy

INTRODUCTION

Allstate Northern Ireland Limited (also referred to in this notice as "**ANI**" or "**we/us**") provides this data privacy notice to tell you how we (including the wider Allstate group) collect, use and disclose your personal data that we gather from your use of this website ('Our Website').

SITES COVERED BY THE PRIVACY POLICY

This privacy statement applies to <https://www.allstate.com/northern-ireland> ("Our Website").

This notice does not apply to any third-party websites which are linked to from our website, as we have no control over those third party websites or how they may collect or use your personal data. You should contact such third parties for information about this.

INFORMATION COLLECTED THROUGH OUR WEBSITE

We collect two types of information, personal information and other information.

- **Personal information** is information that identifies or can be used to identify you or your household. Information that is reasonably capable of being associated with or could reasonably be linked (directly or indirectly) with you or your household.
- **Other information** is information that does not and cannot reveal an individual's specific identity, such as information that has been deidentified or aggregated.

We also collect information from other sources and this forms part of the personal information. This includes information as you interact with our website, for example, we may automatically collect information about which pages you visit on our site and where you are from. This information may be collected by using cookies or other similar technologies. For more information on how we use cookies and similar technologies please visit our [cookies policy](#).

HOW WE USE YOUR PERSONAL DATA

We use the information we collect in the following ways:

- To provide, maintain and improve Our Website.
- To monitor and analyze trends, usage and activities in connection with Our Website.
- To carry out any other purpose describe to you at the time the information was collected.

LEGAL BASIS FOR COLLECTING AND USING YOUR PERSONAL INFORMATION

We will only use your Personal Data if we have a valid reason for doing so. We will only Collect and use data which is necessary for our legitimate interests in relation to secure delivery of our website service

WHO WE SHARE YOUR DATA WITH

We may disclose your information for the following business purposes or as otherwise described in this notice:

- We may share your IP address data with other members of the Allstate group (including Allstate Insurance Company in the US and Allstate Solutions Private Limited ("**ASPL**") in India).
- With our service providers who provide services such as website hosting, data analysis, information technology and related infrastructure provision, auditing and other services.
- For legal reasons such as to monitor compliance with and enforce our terms and conditions, to protect our rights, privacy, safety or property.

Regardless of where we process your information it will be in accordance with this notice and applicable laws.

HOW LONG DO WE KEEP YOUR INFORMATION?

We retain personal data for as long as needed or permitted for the purpose for which it was obtained and consistent with applicable laws.

TRANSFER OF INFORMATION OUTSIDE THE EUROPEAN ECONOMIC AREA

Certain data may be transferred to, and stored at, a destination outside the European Economic Area ("**EEA**"), where the data protection laws may not provide the same level of protection as within the UK. Whenever we transfer information to countries

outside of the EEA we will take steps which seek to ensure that your personal data is treated securely and in accordance with this notice. In particular:

We have entered into an agreement with Allstate Insurance Company (in the US) and Allstate Solutions Private Limited (in India) based on terms approved by the European Union Commission, in order to provide safeguards relating to the transfer of your personal data outside the EEA.

YOUR RIGHTS

You have a number of legal rights in relation to your personal data, including the right:

- to access a copy of the personal data which we hold about you, together with other information about how we process it;
- to request correction of inaccurate personal data and, in some circumstances, to request us to erase or restrict our use of your data, or otherwise to object to our use of your data for reasons relating to your particular situation;
- not to be subject to a decision based solely on automated processing, which significantly affects you;
- to receive a copy (in a machine-readable format) of personal data which you have provided to us, where we process it electronically based on your consent
- to make a complaint about how we handle your data to the UK Information Commissioner's Office. Please visit www.ico.org.uk for more information about how to do this; and
- to withdraw any consent which you have given relating to use of your data, at any time.

Note that there are certain limitations and exemptions to these rights which we may apply depending on the circumstances.

Please contact ANIPrivacyQueries@allstate.com to send us requests to exercise these rights (specifying what you are requesting), or for more information about them.

LINKS TO OTHER WEBSITES

Our Website may contain links to other websites, please note that ANI is not responsible for the privacy or information security practices of other websites. This notice applies to our Personal Information collected by Our Website.

SECURITY OF DATA

We seek to use reasonable physical, electronic and procedural measures to safeguard Personal Information within our Organisation. Unfortunately, however no data

transmission over the internet can be guaranteed 100% secure, as a result we will strive to protect your information but cannot guarantee its security.

CONTACT INFORMATION

You may contact the Data Protection Compliance Officer with any queries or complaints relating to the processing of your data by us, to update your details, and to exercise your rights as described above.

Contact details are as follows.

The Data Protection Compliance Officer
Allstate Northern Ireland Limited
10 Mays Meadow
Belfast
BT1 3PH Tel: +44 28 90 678000
ANIPrivacyQueries@allstate.com
Registered in Northern Ireland NI034636

COMPLAINTS

You have the right to complain about how we treat your Personal Data to the Information Commissioners Office (ICO). The ICO can be contacted at:

Information Commissioners Office
Wycliffe House
Water Lane
Wimslow
Cheshire
SK9 5AF

UPDATES TO THIS NOTICE

This notice is regularly reviewed by us to ensure it provides appropriate information about use of your data by ANI and the Allstate Group.

Notwithstanding that you may have acknowledged this notice in its present (or any prior) form, it may be amended from time to time. The revised notice will be on this page. You should check our website for updates or changes to this notice.

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