

Allstate Northern Ireland News Release

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New contact number for Allstate Northern Ireland



Allstate Northern Ireland is currently switching to a new telephone system and has a new switchboard number **+44 (0) 28 9067 8000**.

Update your contact lists today with our new number! All employees at Allstate Northern Ireland will receive a new number over the coming weeks so please bear with us during this changeover period.

Allstate NI receives NI Responsible Company of the Year Award

On Thursday 9 June, Business in the Community held its sixth annual Gala Awards Dinner at The Waterfront Hall in Belfast. Hugely successful, with almost 80 entries, more than 480 people attended. Top prize of NI Responsible Company of the Year went to Allstate Northern Ireland, for demonstrating its commitment to responsible business practice via its Helping Hands programme, with positive impacts across its people, the planet and the places where it operates.

Bro McFerran, Allstate NI Managing Director commented "We are absolutely thrilled about being Northern Ireland Responsible Company of the year. I don't think we could have believed that this was possible when we started the business in 1999 and I think it's down to everybody in our company, they work so hard, they volunteer, they put a lot of work in and they do a lot of great community work so I'd like to thank all of them for that".

Allstate NI also received Highly Commended Awards in the Employer of Choice and Environmental Impact categories.

Bro McFerran, Managing Director, Allstate Northern Ireland received the accolade as HRH The Prince of Wales' Ambassador for Corporate Responsibility in Northern Ireland for his outstanding leadership and commitment to responsible business in the region.

[To view a case study click here](#)
[View Video of Bro McFerran](#)

ANI's CSR programme, Helping Hands, is about how it fulfils its mission, its values and what it wants to stand for. It has four key elements - Community, Economy, Environment and People.

ANI is committed to responsible business practices — investing its time, talent and resources in the communities where its people live and work, and investing resources for the long-term, in sustainable change.
[View a short video of CSR activity at Allstate NI here.](#)

<i>Our Community</i> Employee Giving Corporate Giving Volunteering	<i>Our Economy</i> Allstate NI is committed to the local economy and the impact that 2000 employees have on that economy. Allstate NI will continue to strive for growth, the promotion of IT skills and best practice within Northern Ireland via business policies and technology innovation.
<i>Our Environment</i> To manage our environmental impact, to educate on environmental issues and have continuous improvement via: Green Transport Policy Energy Policy Waste Minimisation Policy	<i>Our People</i> Our objective is to look after our employees, from career development and rewards to employee engagement, we aim to continue to be an Employer of Choice in NI.

Allstate NI employees take part in Cycle to Work Day

22 keen cyclists within the company were treated to a lovely breakfast by Travelwise at Belfast City Hall on 24th June as part of Cycle to Work Day. Female cyclists also received some training from a Sustrans coordinator on safe cycling practice in the city.



The 22 Allstate employees met outside the Belfast office and cycled en masse along May Street onto Donegall Square South, taking a right for Great Victoria Street and another right onto Wellington Place. On arriving at the Belfast City Hall, they were greeted with applause by some of the organizers of the event, who appreciated the company's efforts in promoting the day to receive such a large turnout of employees. A delightful breakfast consisting of a hot-dog, bag of fruit, orange juice, tea and coffee was enjoyed by all employees.

Patricia Wallace, Sustrans NI Volunteer Co-ordinator, took three Allstate ladies for some training on cycling within Belfast City. The first part of the training was along the lagan towpath, where Patricia showed them some simple cycling exercises to teach the correct way of looking behind while cycling. This is necessary to build confidence and allow the bicycle user to cycle safely when maneuvering when traffic is present. Then the training went onto the road, to teach the correct approaches for left and right turns at different types of junctions. Although this short training session only lasted an hour, the Allstate ladies who took part were thrilled with the information they absorbed from Patricia. 2 Local PSNI Neighbourhood Officers from Musgrave Street also provided advice and guidance on the day.

To promote healthier journeys to work and to reduce environmental pollution, Allstate Northern Ireland encourages employees to Cycle to Work. The company provides a cage for employees to store their bikes in a local car park, as well as shower facilities and allows employees to avail of an annual tax exemption, which allows employers to loan cycles and cyclists' safety equipment to employees as a tax-free benefit. Allstate recently ran their fifth Cycle to Work Scheme with over 400 bicycles supplied to date. For further information click [here](#).

Northern Ireland Businesses Compete to 'Make a Million'

The companies have joined The Trust's Million Makers competition in a bid to see whose innovative ideas will generate the most return for the youth charity.

Million Makers challenges teams to turn a seed fund of £1,500 into a fundraising profit of £10,000 by coming up with original and inspiring enterprises and implementing them over a period of six months.

Teams from Allstate Northern Ireland, BNI Northern Ireland, Delta Packaging, Hewlett-Packard, Marks & Spencer, Northgate Managed Services, Parker Green International, RSM McClure Watters, ShredBank and Tughans are coming together with other teams across the UK to 'make a million'.

For their first task, teams will present their business plans to a Dragon's Den style panel in order to secure their seed funding. Safe in the knowledge that they have a robust and water-tight plan, they will then deliver their own mini enterprise.

Million Makers is a no-cost learning and development tool proven to build essential skills and motivate employees.

"We are only at the very beginning of the Million Makers challenge, but already our team is very enthusiastic about how we can turn our ideas into a lucrative business plan. Million Makers is an ideal opportunity for staff development and we are identifying the key strengths and skills of our team members."

"The real bonus is that any funds we raise will go to help The Prince's Trust work with young people in Northern Ireland which is a real incentive for us to come up with a winning enterprise." commented Rose Kelly, Vice President & Chief Administrative Officer at Allstate Northern Ireland.

Ian Jeffers, Director of The Prince's Trust in Northern Ireland welcomed the support of the companies participating in Million Makers, "Every year more than 3,000 young people take part in our programmes throughout Northern Ireland. Initiatives like Million Makers raise funds to help us make a lasting difference to their lives."

"This competition combines skills development and networking opportunities whilst raising much needed money for our work. At The Prince's Trust, we pride ourselves on creating mutually beneficial partnerships. For us it makes sense; we provide the learning and development opportunities for companies and they help us to raise vital funds."

"I have every confidence that Million Maker teams in Northern Ireland will lead the way in generating innovative, entrepreneurial and ultimately successful business ideas."

All the money raised will go directly to local programmes run by The Prince's Trust in Northern Ireland.

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Allstate NI Shortlisted for the Childcare Works Awards 2011

Allstate Northern Ireland has been shortlisted as a finalist for the Childcare Works Awards 2011.

Due to their innovative approach to family friendly employment initiatives Allstate Northern Ireland will now battle it out with 11 other finalists at a prestigious award ceremony in September.

The Childcare Works Awards have been designed to encourage and showcase leading examples of excellence and innovation in family friendly working policies.

For further details about the awards contact Employers For Childcare Vouchers on freephone 0800 028 3008 or visit <http://vouchers.employersforchildcare.org/>

Belfast Met Freshers pledge to X the TXT

It is expected that over 1,000 students will make the X the TXT pledge during Freshers Week at Belfast Metropolitan College. The X the TXT campaign encourages young drivers not to text and drive as well as educating them on the legal implications of texting and driving.



Environment Minister Alex Attwood pledges his support for X the TXT alongside Belfast Met students during Freshers Week, also pictured Muir Clarke, Head of Road Policing, Marie-Thérèse McGivern, Principal and Chief Executive, Belfast Metropolitan College, Rose Kelly, Vice President & Chief Administrative Officer, Allstate Northern Ireland, Paul Docherty, Student Activity Co-ordinator, Belfast Metropolitan College.

Environment Minister Alex Attwood launched the event on Thursday 22nd September 2011 at Belfast Met's new Titanic Quarter Campus, he said, "Educating the public and influencing attitudes and behaviours towards road safety is vital and the first step towards achieving this is to instil good road user attitudes and behaviours in young people. What is learnt and put into practice at a young age forms the basis of behaviour in later life. Through working in partnership with organisations such as Allstate, initiatives like this will contribute to a reduction in the number of people killed or seriously injured on our roads each year".

Students will take part in the X the TXT challenge and will get the opportunity to play a driving game on a Nintendo Wii whilst trying to text the message "Don't TMPT F8, that TXT can W8." The challenge demonstrates to students how distracted they become when texting and driving and the dangers it can cause such as weaving in and out of lanes, poorer steering control and reduced reaction times.

Students are asked to support the campaign by stamping their thumbprint on a banner which will remain at the College as a constant reminder of not to text and drive, they also receive a pair of thumb bands that read "TXTING KILLS" to wear as a daily reminder when texting.

Allstate Northern Ireland launched the X the TXT campaign in 2010 and is currently rolling it out to schools, colleges and universities in Northern Ireland. The campaign is also endorsed and financially supported by PSNI Road Safety and DOE Road Safety.

Head of Road Policing, Superintendent Muir Clark said: "Using a mobile phone while driving is not just an offence, it can lead to a lapse of concentration that can and has resulted in people being killed in crashes on roads in Northern Ireland this year. Drivers must exercise proper control of their vehicle at all times."

You can show your support for the X the TXT - Don't Text and Drive campaign by becoming a fan on the X the TXT Facebook site - www.facebook.com/XtheTXTNI or for further information contact Sonya Kerr at Allstate Northern Ireland on 028 9034 7250 or e-mail Sonya.Kerr@allstate.com.

Allstate Northern Ireland News Release

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Allstate Strabane Wins the 2011 Employer of the Year Award

We are delighted to announce that Allstate Strabane has been named as Employer of the Year at the 2011 Strabane Business Awards which took on Saturday 15th October 2011 at the Awards Gala Event which was held in Strabane's Fir Trees Hotel.



Pictured above, Harry Friar from Customized Training Services presenting the Employer of the Year Award to Allstate NI.

The night which was hosted by Apprentice Finalist Jim Eastwood, and representatives from local businesses as well as sponsors attended the night and they weren't disappointed. The spectacular Fir Trees Hotel glistened as the crème de le crème of Strabane entrepreneurs received awards.



Pictured above, Emily Gilchrist, Jim Eastwood, star of 'The Apprentice' and guest speaker on the night, and Jean Stilson.

As Employer of the Year, Allstate was described as '....the business that proved a genuine dedication to the development and welfare of their workforce.'

This award is a fantastic accolade for the Strabane office and a direct result of consistent focus on our people strategies: Training and Development; Employee health and wellbeing, Employee engagement, reward and recognition.

Congratulations to everyone on this amazing achievement!

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Allstate Northern Ireland receives the CIM Marketing Excellence Award

Allstate Northern Ireland's Marketing Department was delighted to receive the 2011 Chartered Institute of Marketing Ireland Excellence Award for the ICT Industry, at an event in Belfast City Hall on Thursday 3rd November 2011.

Sonya Kerr, Marketing Executive commented "Victoria and I are delighted to receive this award, especially when we were joint winners with BT and their advertising agency AV Browne. To be up against such large companies and advertising agencies makes the award very meaningful and will make us continue to strive to bring new innovative ideas to the company."

The awards submission was based on the key elements of Allstate Northern Ireland's Marketing Strategy including marketing our services to the US, internal communications and marketing the Allstate brand in Northern Ireland including the innovative recruitment advertising campaigns in 2010.

The Marketing Department would like to thank all of the people throughout the company who have helped the department over the years especially the Marketing and Communication Coaches, Allstate Ambassadors and the Design Group, without whom we could not implement the number of marketing and communication activities throughout the year.