Invest in your future.

EARN EQUITY IN THE BUSINESS YOU BUILD AS AN ALLSTATE AGENCY OWNER.
What makes this opportunity different is simple. You own an economic interest in the business. Period. No franchise fees. No royalty fees. Your hard work is just that, yours. From the moment you open your doors, you can do things your way.* You’re more than an insurance agent—you’re an Allstate Agency Owner.

It takes a special kind of person to become an Allstate Agency Owner. Successful candidates are equal parts dedicated and driven. They aren’t afraid to take risks and turn them into rewards. They are passionate about helping people and building a future for themselves. Opening an agency takes courage, commitment and compassion.

To hear from real agents or to get started now, visit allstateagent.com.

* Subject to the terms of the Allstate Agency Agreement.
“To be your own boss, it feels great. You know that everything you’re doing, you’re doing for yourself.”

FONTELLA VAN CAMP
Allstate Agency Owner
Glendale, AZ
“Having the ‘Good Hands’ behind your name adds instant credibility to you and your agency, and just creates an opportunity for success.”

OMAR ZAKI
Allstate Agency Owner
Riverside, CA
You want the highest earning potential you can get, but you also want the backing of a brand that you can believe in. That’s Allstate.

Maximize your earning potential
One thing we do to give you room to grow is remove the ceiling. With no caps on what you can earn, the sky’s the limit for your bottom line.

No franchise or royalty fees
Unlike other small business opportunities, Allstate doesn’t require franchise or royalty fees to open an agency. All that we ask is that you have $100,000 (minimum) in spendable capital and use it to directly invest in the growth of the business.

Great compensation
We give you a highly competitive commission structure, plus the recognition and production incentives to back it up.

Build a legacy
As an Agency Owner, you own an economic interest in the business. This gives you the freedom to sell to a qualified buyer or back to Allstate. You also have the opportunity to pass it on to your children or another family member.*

One of the most recognized brands in America
Two-thirds of people recognize the Allstate Good Hands® tagline. That’s a pretty big brand that has your back. For over 85 years, Allstate Agency Owners have had this respected brand behind them every step of the way.

The right choice
The advantages of choosing insurance can really add up:
In demand. While some businesses are at the mercy of market fluctuations, insurance is something most people need.
Revenue you can rely on. You receive a commission both when a policy is written and when it’s renewed.
No wasted income. Without an inventory, you don’t need to worry about losing money to storage, spoilage or waste.

*Subject to the terms of the Allstate Agency Agreement.
If you’re looking to build a future and not just thinking short term, few small business opportunities offer the profit potential of being an Allstate Agency Owner.

Many ways to earn
Allstate’s portfolio won’t box you in. It gives you the opportunity to sell a wide range of products, from auto to home and business to life. Plus, when you partner with an Allstate personal financial representative, you can write policies for life, retirement and education savings to receive even more commissions and bonuses. The more you sell, the more you earn.

A-list advantages
• Base commission
• Constant stream of revenue from renewal commissions
• Start-up and annual bonuses
• Opportunity to own more than one location

Hard work pays off
As an Agency Owner, your hard work could qualify you for a variety of rewards and perks.
• Attend once-in-a-lifetime trips and events around the world
• Network with fellow Agency Owners at business forums across the country

10% of Agency Owners gross over half a million in revenue annually.*

*Based on a majority of Allstate Agents’ gross income earned during 2015 for agents with greater than 12 months of affiliation who were active during the entire year. Compensation information includes actual fixed plus variable commissions (including Allstate Financial) and total bonus earnings. Excludes brokered businesses such as Ivantage. Also excludes Allstate New Jersey Exclusive Agents, Allstate Independent Agents and Dealership Agents. Individual results will vary. Past results are no guarantee of future performance.
“Your ideas come to life, and you get to grow your agency the way you want it to grow.”

ALYSON SABATINI
Allstate Agency Owner
Vestavia Hills, AL

“The harder you work, the more you can make. Hard work will always be rewarded.”

DAVID GONZALEZ
Allstate Agency Owner
Norwalk, CT
“From the day I opened my doors, I had the support of a national brand in my corner. I am very grateful for that.”

DAMION ANGLIN
Allstate Agency Owner
San Diego, CA
When you become an Allstate Agency Owner, you’re not on your own. From day one, we will help you build the knowledge, skills and tools you need to succeed.

**Ongoing education and support**
We make sure you and your staff have access to extensive, hands-on education and support about our products, sales techniques, productivity tips and marketing tools.

**Field Sales Leader**
You’ll receive one-on-one support every step of the way from a local, dedicated consultant who can help you build a successful, profitable agency.

**Dedicated team**
You’ll have 24/7 support from one of the country’s largest teams of claims professionals, as well as after-hours assistance for customers.

**Marketing/advertising**
As an Agency Owner, you can count on the support of Allstate’s multimillion-dollar national advertising campaigns, plus customizable local marketing and advertising materials—including brochures, mailers and emails—along with your own personalized web page.

**Branding your agency**
We offer a variety of ways to help brand your office—from signage to furnishings to interior design experience—to enhance the customer experience and present your agency in a professional manner.
Allstate Agency Owners believe that being there for customers and communities is every bit as important as their bottom line.

Our most successful Agency Owners build thriving businesses by working hard to develop trusting, personal, long-term relationships. Allstate Agency Owners are trusted advisors on Allstate products and services for customers. After all, customers count on them to help protect what’s most important in their lives.

Make a positive impact
You have a unique opportunity to do more than sell insurance. You can be a hero in your community. Whether it’s championing causes you care about, sponsoring a local sports team or simply giving back in your community, Allstate can help support you along the way. As an Allstate Agency Owner, you can help make a positive impact on the local economy, from the staff you hire to the connections you make with other businesses in the community.

Be a leader in your community.
The reason for choosing to become an Agency Owner is different for everyone, but the path to opening your first Allstate agency is the same. It takes about three to nine months from initial interest to opening your agency’s doors. Below is a brief timeline of the journey that awaits you.

**Approval**
- Submit business plan and financial information
- Complete final interviews with Field Sales Leadership
- Work with Allstate to choose a location and opening date

**Preparation**
- Acquire necessary licenses
- Complete regional education and training
- Attend Allstate University

**Opening**
- Secure financing
- Set up office and hire staff
- Prepare marketing and grand opening materials

*Get started now!*
To hear more from real agents or to get started now, visit allstateagent.com.