

Allstate in Rhode Island



Allstate has built its reputation on the promise to be there when customers need help protecting their lives, families, property and communities. We help people through times of loss and we help them achieve financial security.

In 2004 we had one hundred percent participation in our Agency Hands In the Community (AHIC) program. This means that many agents and exclusive financial specialists who volunteer with nonprofit organizations requested and received a \$500 AHIC grant. These individuals really live the "Good Hands®" promise and give back to their communities.

Our employees are also very active in the community and reinforce the Company's pledge to being good corporate citizens. This year employees raised funds for a local hospice, conducted holiday toy drives, collected winter coats, donated Thanksgiving food baskets and volunteered with Habitat for Humanity. This just represents some of the things we do in the Northeast Region and the Northeast Claims Service Center. Additionally, we had a tremendous response to our employee Giving Campaign.

The values that help guide our business – integrity, caring, dependability, diversity and performance – are also at the core of our commitment to Rhode Island communities that make our success possible. We encourage you to connect with us so we can continue to financially support the communities you live in.

Joseph J. Richardson, Jr.

Joseph J. Richardson, Jr.
Field Vice President



Allstate in Rhode Island

Supporting local nonprofit organizations: The Allstate Foundation

Total dollar amount disbursed for Rhode Island: \$19,331

Safe and Vital Communities

Pearl Street Playground, Providence

Economic Empowerment

Junior Achievement, Providence

Big Bucks Make It Safe For A “Little Hands” Playground In Providence, Rhode Island

A playground where children can safely play is now a reality in Providence, thanks to the Allstate Foundation that collaborated with Injury Free Coalition For Kids, Rhode Island Hospital, the City of Providence and community members neighboring the Pearl Street playground.

On Sunday, September 26, 2004, an exciting ribbon cutting ceremony and dedication took place and the nearly abandoned Pearl Street playground in Providence received a colorful facelift. The sounds of little voices rang in the air as the children rushed into the playground after the ribbon was cut.

Kid-friendly features such as a rock wall, fire engine, swings and climbers were part of the community renovation project. Although creating a fun atmosphere is important, safety was also a priority in designing the new state-of-the-art playground. The entire play surface is covered in shock-absorbing material made from recycled shredded tires and the height of the equipment has been adjusted to make it safer for young children. A safety Tricycle Track was also added to the playground to serve as a traffic-teaching tool for nearby schools and day cares. Three tricycles were given away, along with safety helmets donated by Allstate, providing another example of Allstate's commitment to the development of safe play spaces and injury prevention.

Renovations to the Pearl Street playground were made possible by a \$70,000 grant from the Allstate Foundation. Along with the Northeast Region's senior corporate relations manager Gwen Carter, regional Allstate Foundation Chairperson Mary Capetola, Allstate Agents Ron Crosson, Ron Crosson II, and Dennis LaRoche, over one hundred children and their families attended the dedication. "What's great about this project is that it's an effective tool for injury prevention and community revitalization," says Mary Capetola. "I can't think of a better investment we could make as a company." The Mayor of Providence, David Cicilline, Dr. Barbara Barlow, director and founder of the Injury Free Coalition for Kids, Dr. Michael Mello, director of the Injury Prevention Center at Rhode Island Hospital and Julie Bromberg, program coordinator for Injury Free Coalition for Kids, were also in attendance.

"It made me feel good to see the impact of the Allstate Foundation and have people walk up to me saying – thank you Allstate for making this happen in our neighborhood," says Ron Crosson II, a 30-year Allstate agent.

According to the U.S. Consumer Product Safety Commission more than 200,000 children are treated in U.S. hospital emergency rooms each year for injuries associated with playground equipment. Working hard to reduce those statistics is The Injury Free Coalition for Kids, building safe playgrounds with support from The Allstate Foundation.

Serving local community organizations: Agency Hands in the Community Grants

The Agency Hands in the Community award was created in 2003 to support the local community volunteer efforts of Allstate Exclusive Agents and Personal Financial Representatives. This award includes a \$500 grant from The Allstate Foundation. Grants are awarded to nonprofit organizations that seek to improve the quality of life in communities across Rhode Island.

Total number of grants awarded:

20

Total amount given:

\$10,000

Volunteering in the community: Helping Hands

Allstate created the Helping Hands Program in 1976 to bring together and formalize existing volunteer efforts of employees and agents countrywide. The Helping Hands Program is a natural extension of the already strong partnerships that exist with local community groups. Volunteer efforts range from renovating and rehabilitating homes, working in soup kitchens, conducting food and clothing drives to tutoring adults and children.

For Allstate employees in the Northeast Region, "You're in Good Hands with Allstate®" is more than a company slogan; it's a way of life. Through volunteer efforts, employees put time, energy, expertise and compassion behind community projects, making a significant impact in the lives of those they touch.

In 2004, employees continued to give back. Some took advantage of our Helping Hands \$500 grants that recognize their outstanding efforts with nonprofit organizations in their communities. In addition, the Region disbursed \$3,000 to our employees for their nonprofit organizations.

The Allstate Helping Hands program has been recognized for bringing care and compassion to communities all across America.

**Working for our customers:
Allstate Employees and Agents**

Total number of employees: **8**

Total number of agents*: **53**

*Includes full-time Exclusive Agents and Personal Financial Representatives

**Protecting consumers:
Autos and Dwellings Insured**

Total number of autos insured: **74,015**

Total number of dwellings* insured: **31,483**

*Dwellings include homeowners, condos, and renters

Investing in local communities: 2004 Municipal Bond Holdings \$176,155,000

Contributing to charitable causes: Allstate Giving Campaign

Our Good Hands® Promise extends outside the corporate office in our region. Each September employees and agents donate through the annual Allstate Giving Campaign, a voluntary contribution program with a corporate match. Countrywide, more than 47 percent participated in the program last year and we enjoyed over 78 percent local participation in the Northeast Region. The campaign is enhanced by Allstate's addition of monies to the United Way.

Northeast Region employees, agents and financial professionals gave generously with \$94,543 collected in the 2004 Giving Campaign. Allstate then donates a 15 percent matching contribution across the board, with an additional five percent being sent to all major metropolitan United Ways.

The impact of these donations is felt far and wide. Allstate employees, agents and financial professionals consistently make a difference in the lives and the communities they touch. Our support of the Giving Campaign is just one way we show our care and compassion every day.

