

# Allstate in Oregon



Allstate makes the business promise every day to give customers peace of mind and to help them quickly recover from misfortune by protecting their lives, families, property and communities.

We believe it's our responsibility to go beyond that promise by building partnerships to help improve the Oregon community as a whole. These partnerships are demonstrated and supported through corporate sponsorships, community volunteerism, and by the financial contributions of The Allstate Foundation.

For example, The Allstate Foundation has partnered with the Oregon Museum of Science & Industry to create exhibits that will help Oregon residents better prepare for natural disasters. The Allstate Foundation has also partnered with Junior Achievement (JA) to help educate Oregon's youth about business and economics. Besides providing Allstate Foundation funding to Oregon JA chapters, a number of Oregon agents and employees volunteer to teach the JA curriculum in local schools.

The values that help guide our business – integrity, caring, dependability, diversity and performance – are also at the core of our commitment to Oregon communities that make our success possible.

Both here in Oregon and across the country, Allstate is committed to strengthening our communities, protecting our customers, providing a great place to work and operating our business with integrity. That's our stand.

A handwritten signature in black ink that reads "Michelle Lee".

Michelle Lee  
Field Vice President  
Allstate Insurance  
Company



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## Supporting local nonprofit organizations: The Allstate Foundation

In Oregon, The Allstate Foundation provided \$120,500 in support to nonprofits that serve in one of our three areas of focus: tolerance, inclusion, and diversity; safe and vital communities; and economic empowerment.

### *Tolerance, Inclusion and Diversity*

Boys & Girls Clubs of Portland  
Metropolitan Area

### *Safe and Vital Communities*

Boys & Girls Aid Society of Oregon, Portland  
Oregon Museum of Science and Industry,  
Portland  
Ribbon of Promise, Eugene

### *Economic Empowerment*

Junior Achievement of Columbia Empire,  
Portland  
Junior Achievement of Western Oregon,  
Eugene

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## Serving local community organizations: Agency Hands in the Community Grants

The Agency Hands in the Community award was created in 2003 to support the local community volunteer efforts of Allstate Exclusive Agents and Personal Financial Representatives. This award includes a \$500 grant from The Allstate Foundation. Grants are awarded to nonprofit organizations that seek to improve the quality of life in communities across Oregon.

Total number of grants awarded: **34**

Total amount given: **\$17,000**

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## Volunteering in the community: Helping Hands

More than 50 percent of Allstate employees participate in volunteer activities through the company's Helping Hands program. They can be found painting homes, rehabbing parks and buildings, mentoring youngsters, teaching youth about business and economics and conducting food and clothing drives throughout local communities. For Allstate employees and agents in Oregon, "You're in Good Hands with Allstate®" is more than a company slogan – it's a way of life. Through their volunteer efforts, they put time, energy, expertise and compassion behind community projects, making a significant impact in the lives of those they touch. The Allstate Helping Hands program, which is celebrating 28 years of community service, has been recognized for bringing caring and compassion to communities all across America. With more than 200 committees countrywide, Helping Hands organizes volunteer events that support our communities.

In 2004, a new Junior Achievement curriculum, Economics for Success, was piloted at two Portland-area middle schools. Approximately 10 Allstate agents and employees volunteered to teach the classes. Each volunteer dedicated at least one hour a week for six weeks to the program. In early 2004, several Allstate agents and employees provided free VIN (vehicle identification number) etching and free educational materials at an Oregon Auto Theft Awareness event.

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### **Working for our customers: Allstate Employees and Agents**

Total number of employees: **193**

Total number of agents\*: **230**

\*Includes full-time Exclusive Agents and Personal Financial Representatives

### **Protecting consumers: Autos and Dwellings Insured**

Total number of autos insured: **255,699**

Total number of dwellings\* insured: **116,668**

\*Dwellings include homeowners, condos, and renters

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## Investing in local communities: 2004 Municipal Bond Holdings **\$724,725,000**

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## Contributing to charitable causes: Allstate Giving Campaign

The Allstate Giving Campaign is dedicated to helping improve the quality of life for those in need through donations to charitable organizations around the country. The annual campaign gives Allstate employees, agents and financial professionals the wonderful opportunity to make a difference in their local communities.

Oregon employees, agents and financial professionals give generously to charitable causes with Allstate offering a 15 percent matching contribution.

In 2004, 1,058 employees, agents and financial professionals in Oregon, Washington, Idaho, Alaska and Hawaii gave a combined \$184,000 to hundreds of local nonprofit organizations.