

Allstate in Ohio



The 2004 Allstate Corporate Social Responsibility Report reflects Allstate's strong commitment to our communities where we work and live. The report highlights several of Allstate's enriching national and local partnerships and extensive community investments throughout the country. Every day, Ohio agencies and employees indeed "go beyond the promise" by providing insurance and financial products to our customers—helping them quickly recover from misfortune and plan for a brighter future. Our "Good Hands®" Promise is demonstrated and supported through corporate sponsorships, Helping Hands committees that encourage community volunteerism, and by the financial contributions of The Allstate Foundation.

This year, Allstate Indiana, Michigan and Ohio offices donated \$410,000 in Foundation dollars and \$84,000 in Agency Hands in the Community grants. Our region supported 14 local Helping Hands organizations through grants and volunteer activities, including painting homes, rehabbing parks and buildings, working in soup kitchens, spending time with seniors and conducting food and clothing drives throughout local communities. In addition, over 60 percent of North Central Region employees, agents and financial professionals committed their time to worthy causes and generously donated over \$23,000 to charitable organizations through the Allstate Giving Campaign.

Our level of commitment continues for 2005, and I encourage you to take advantage of the grant money available this year through the Agency Hands in the Community Program, the Allstate Foundation, and the Helping Hands program. For more information on these programs, please contact Lisa Finney at the North Central Region Corporate Relations department. You may contact Lisa at 248-994-9394.

T. Clarkson

Thomas F. Clarkson
Field Vice President
Allstate Insurance
Company



Allstate in Ohio

Supporting local nonprofit organizations: The Allstate Foundation

The Allstate Foundation is an independent, charitable organization made possible by the Allstate Corporation. Allstate and The Allstate Foundation sponsor community initiatives to promote safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. The Allstate Foundation believes in the financial potential of every individual and in helping America's families achieve their American dream. In 2004, Allstate Ohio donated \$150,000 in Foundation dollars.

Tolerance, Inclusion and Diversity

Akron Urban League

Safe and Vital Communities

Akron Police Department

Boys & Girls Club of Greater Cincinnati

Greater Westside Block Club, Akron

Habitat for Humanity of Hudson

Hudson Fire Department

Law Enforcement Federation of Dublin

Liberty Township Fire Department in Powell

Sophia Quintero Art & Cultural Center in Toledo

Springfield Citizen's Police Academy

Three Square Music Foundation in Cincinnati

American Red Cross – Champaign

County, Urbana & Bellefontaine

Economic Empowerment

Junior Achievement of Akron Area

Spanish American Committee in Cleveland

Toledo Urban Federal Credit Union

Serving local community organizations: Agency Hands in the Community Grants

The Agency Hands in the Community award was created in 2003 by the Allstate Insurance Company to support the local community volunteer efforts of Allstate Exclusive Agents and Personal Financial Representatives. This award includes a \$500 grant from the Allstate Foundation. Established in 1952, The Allstate Foundation is an independent corporation funded by contributions from the Allstate Insurance Company. Grants are awarded to nonprofit organizations that seek to improve the quality of life in communities across the country.

In 2004, grant monies were distributed to local organizations and public service outlets, including fire departments, animal shelters, civic organizations, food banks and community service organizations across Ohio.

Total number of grants awarded: **76**

Total amount given: **\$38,000**

Volunteering in the community: Helping Hands

The Allstate Helping Hands program, which is celebrating 28 years of community service, has been recognized for bringing caring and compassion to communities all across America. With more than 200 committees countrywide, Helping Hands organizes volunteer events that support our Ohio communities.

Our region supported 14 local Helping Hands organizations, including:

Akron Community Services Center & Urban League

Children's Ballet Theatre in Stow

March of Dimes of Columbus

Working for our customers: Allstate Employees and Agents

Total number of employees: **1,729**

Total number of agents*: **426**

Protecting consumers: Autos and Dwellings Insured

Total number of autos insured: **683,272**

Total number of dwellings* insured: **325,340**

*Includes full-time Exclusive Agents and Personal Financial Representatives

*Dwellings include homeowners, condos, and renters

Investing in local communities: 2004 Municipal Bond Holdings **\$829,303,000**

Contributing to charitable causes: Allstate Giving Campaign

Over 60 percent (152 participants) of North Central Region employees, agents and financial professionals committed their time to worthy causes and generously donated \$23,207 to charitable organizations through the Allstate Giving Campaign.