

Allstate in North Carolina



For more than seven decades, Allstate has built its reputation on promising to be there when customers need help to protect their lives, families, property and communities. We help them achieve financial security, through our insurance and financial products. Our intent is to be there when people buy cars and homes, start new businesses, send their children to college or plan for retirement. We are also there to help them through times of loss.

The values that help guide our business – integrity, caring, dependability, diversity and performance – are also at the core of our commitment to the 454,788 families in North Carolina communities that make the success of our region possible.

In both our regional area and across the country, Allstate is committed to strengthening our communities, protecting our customers, providing a great place to work and operating our business with integrity. That's our stand.

A stylized, handwritten signature in black ink that reads "Tim".

Tim Plohg
Field Vice President
Allstate Insurance
Company



Allstate in North Carolina

Supporting local nonprofit organizations: The Allstate Foundation

Allstate believes that it is very important for corporations to take an active interest in the communities they serve. Foundation grants are awarded to nonprofit organizations that seek to improve the quality of life in their communities. The following organizations received \$86,200 in grants on behalf of the work that they are doing, which is in line with Allstate's focus areas.

Tolerance, Inclusion and Diversity

Boys & Girls Club of Wake County, Inc.
Raleigh

Community Health Connection of Wilkes, Inc.
North Wilkesboro

Communities in Schools of High Point, Inc.
High Point

The National Conference for Community
& Justice, Inc. – Charlotte

Safe and Vital Communities

Haywood County Council on Aging, Inc.
Waynesville

The Family Violence Prevention Center, Inc.
Raleigh

YMCA Central Carolinas – Charlotte

Economic Empowerment

Covenant Community Economic
Development – Wilmington

El Centro Latino, Inc. – Carrboro

Junior Achievement of Central Carolina,
Inc. – Charlotte

Junior Achievement of Eastern NC, Inc.
Raleigh

Scotland County Literacy Council
Laurinburg

Serving local community organizations: Agency Hands in the Community Grants

The Agency Hands in the Community award was created in 2003 to support the local community volunteer efforts of Allstate Exclusive Agents and Personal Financial Representatives. This award includes a \$500 grant from The Allstate Foundation. Grants are awarded to nonprofit organizations that seek to improve the quality of life in communities across North Carolina.

Total number of grants awarded: **33**

Total amount given: **\$16,500**

Volunteering in the community: Helping Hands

"Let Freedom Ring"...The response received from our "Let Freedom Ring" project was well embraced. The Helping Hands Committee packed and boxed up an overwhelming amount of donations from Allstate employees. Our local Allstate servicemen each received 10 large boxes of goodies and letters to share with their troops. Fifty boxes totaling 750 pounds of personal care and food items were shipped to our military co-workers. What a way to support and honor those that support us!

Employee "Helping Hands" Grants: Our employees and agents are committed to the development and growth of their communities. Hundreds of volunteer hours are given to nonprofit organizations to help impact their community programs. For Allstate employees in North Carolina, "You're in Good Hands with Allstate®" is more than a company slogan – it's a way of life. Through their volunteer efforts, they put time, energy, expertise and compassion behind community projects, making a significant impact in the lives of those they touch. The Allstate Helping Hands program has been recognized for displaying our compassion to communities all across America. With more than 200 committees countrywide, North Carolina's employees volunteered with Victory Junction Gang Camp in Randleman, NC. On behalf of those employees, Allstate donated \$500.

Working for our customers: Allstate Employees and Agents

Total number of employees: **424**

Total number of agents*: **359**

*Includes full-time Exclusive Agents and Personal Financial Representatives

Protecting consumers: Autos and Dwellings Insured

Total number of autos insured: **577,051**

Total number of dwellings* insured: **225,133**

*Dwellings include homeowners, condos, and renters

Investing in local communities: 2004 Municipal Bond Holdings **\$500,135,000**

Contributing to charitable causes: Allstate Giving Campaign

North Carolina employees, agents and financial professionals consistently make a difference in the lives of those that they come in contact with by giving generously to charitable causes with Allstate offering a 15 percent matching contribution.

Our goal is to reach out to the community as directly as possible, doing the most good for the most people. We understand that working is how we make a living and giving is how we live.