

Allstate in Georgia



For more than seven decades, Allstate has built its reputation on promising to be there when customers need help to protect their lives, families, property and communities. We help them achieve financial security, through our insurance and financial products. Our intent is to be there when people buy cars and homes, start new businesses, send their children to college or plan for retirement, as well as through times of loss.

The values that help guide our business – integrity, caring, dependability, diversity and performance – are also at the core of our commitment to the 457,617 families in Georgia communities that make the success of our region possible.

In both our regional area and across the country, Allstate is committed to strengthening our communities, protecting our customers, providing a great place to work and operating our business with integrity. That's our stand.

A stylized, handwritten signature in black ink that reads "Tim".

Tim Plohg
Field Vice President
Allstate Insurance
Company



Allstate in Georgia

Supporting local nonprofit organizations: The Allstate Foundation

Allstate believes that it is very important for corporations to take an active interest in the communities they serve. Foundation grants are awarded to nonprofit organizations that seek to improve the quality of life in their communities. The following organizations received \$292,500 in grants on behalf of the work that they are doing, which is in line with Allstate's focus areas.

Tolerance, Inclusion and Diversity

Boys & Girls Club of Central Georgia, Inc.
Macon

Boys & Girls Club of Metro Atlanta,
Cherokee County – Canton

Cherokee Child Advocacy Council, Inc.
Woodstock

Safe and Vital Communities

Atlanta Community Toolbank, Inc. – Atlanta

Boys & Girls Club of Metro Atlanta, Inc.
East DeKalb – Lithonia

Hughes Spalding Children's Hospital
Atlanta

Hands On Atlanta, Inc. – Atlanta

Rebuilding Together Macon, Inc. – Macon

The Operation Correct Start Street Academy
Atlanta

Economic Empowerment

Cobb Microenterprise Council, Inc.
Kennesaw

Consumer Credit Counseling Service of
Greater Atlanta – Atlanta

Cool Girls, Inc. – Atlanta

Economic Empowerment Initiative, Inc.
Atlanta

Family Counseling Center – Columbus

Georgia Center for Nonprofits, Inc. – Atlanta

Girls Incorporated of Greater Atlanta
Atlanta

Girls Incorporated of Columbus – Columbus

House of Heroes, Inc. – Columbus

Junior Achievement of Georgia, Inc. – Atlanta

Women are Dreamers Too, Inc. – Atlanta

Women's Employment Opportunity
Project, Inc. – Atlanta

Other

Metro Atlanta Corporate Volunteer Council
Atlanta

Safe America Foundation, Inc. – Atlanta

Serving local community organizations: Agency Hands in the Community Grants

The Agency Hands in the Community award was created in 2003 to support the local community volunteer efforts of Allstate Exclusive Agents and Personal Financial Representatives. This award includes a \$500 grant from The Allstate Foundation. Grants are awarded to nonprofit organizations that seek to improve the quality of life in communities across Georgia.

Total number of grants awarded: **54**

Total amount given: **\$27,000**

Volunteering in the community: Helping Hands

The Allstate Helping Hands program has been recognized for showing our compassion to communities all across America. The Georgia Helping Hands committee organizes volunteer events that support their community. They can be found painting homes, cleaning up schools, working in soup kitchens, visiting children in hospitals and conducting food and clothing drives throughout local communities.

Employee "Helping Hands" Grant: Our employees are committed to the development and growth of their communities. Hundreds of volunteer hours are given to nonprofit organizations to help impact their community programs. For Allstate employees in Georgia "You're in Good Hands with Allstate®" is more than a company slogan – it's a way of life. Through their volunteer efforts, they put time, energy, expertise and compassion behind community projects, making a significant impact in the lives of those they touch. The Allstate Helping Hands program has been recognized for demonstrating our compassion to communities all across America. With more than 200 committees countrywide, Georgia's employees provided volunteer time and effort to a number of organizations. On behalf of those employees, Allstate donated \$500 to each organization.

Working for our customers: Allstate Employees and Agents

Total number of employees: **1005**

Total number of agents*: **435**

*Includes full-time Exclusive Agents and Personal Financial Representatives

Protecting consumers: Autos and Dwellings Insured

Total number of autos insured: **654,817**

Total number of dwellings* insured: **287,611**

*Dwellings include homeowners, condos, and renters

Investing in local communities: 2004 Municipal Bond Holdings \$275,045,000

Contributing to charitable causes: Allstate Giving Campaign

Georgia employees, agents and financial professionals consistently make a difference in the lives of those that they come in contact with by giving generously to charitable causes with Allstate offering a 15 percent matching contribution.

Ninety-two percent of the regional employees donated to the campaign to help those in their community. Our goal is to reach out to the community as directly as possible, doing the most good for the most people. We understand that working is how we make a living and giving is how we live.