

# Allstate in Florida



For more than seven decades, Allstate has built its reputation on promising to be there when customers need help to protect their lives, families, property and communities. We believe it's our responsibility, and in our best interest, to go beyond that promise by building partnerships to help improve the whole community. The values that help guide our business – integrity, caring, dependability, diversity and performance – are also at the core of our commitment to Florida communities that make our success possible.

As the insurance company of choice for more than one million Florida customers Allstate seeks opportunities to help our communities and people across the state. Allstate employees, agents, and their staffs also support those in need through countless hours of volunteer work either individually or as part of Allstate's Helping Hands program. Allstate also invests in Florida through the purchase of bonds, payment of taxes, and contribution to the Florida Hurricane Catastrophe Fund.

Both here in Florida and across the country, Allstate is committed to strengthening our communities, protecting our customers, providing a great place to work and operating our business with integrity. That's our stand.

A handwritten signature in cursive script that reads "Phil Lawson".

Phil Lawson  
Field Vice President  
Allstate Insurance  
Company,  
Florida Region



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## Supporting local nonprofit organizations: The Allstate Foundation

In Florida, The Allstate Foundation provided more than \$400,000 in support to nonprofits that serve in one of our three areas of focus: tolerance, inclusion, and diversity; safe and vital communities; and economic empowerment.

### *Tolerance, Inclusion and Diversity*

Tri-County Tech  
Big Brothers Big Sisters of Tampa Bay  
Boys & Girls Club of Marion County

### *Safe and Vital Communities*

Florida Firefighters Charity  
Pinellas Neighborhood Housing Services  
Safe Kids Coalition Miami Playground  
Pensacola Habitat for Humanity, Inc.  
Boys and Girls Club of Volusia County, Inc.

### *Economic Empowerment*

Cuban American National Council  
Junior Achievement of West Florida  
Florida Council on Economic Education  
Florida Insurance Education Foundation, Inc.

### *Other*

Mt. Pleasant Day School  
March of Dimes

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## Serving local community organizations: Agency Hands in the Community Grants

The Agency Hands in the Community award was created in 2003 to support the local community volunteer efforts of Allstate Floridian Exclusive Agents and Personal Financial Representatives. This award includes a \$500 grant from The Allstate Foundation. Grants are awarded to nonprofit organizations that seek to improve the quality of life in communities across Florida.

|                                 |            |                     |                 |
|---------------------------------|------------|---------------------|-----------------|
| Total number of grants awarded: | <b>164</b> | Total amount given: | <b>\$82,000</b> |
|---------------------------------|------------|---------------------|-----------------|

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## Volunteering in the community: Helping Hands

Allstate agencies and employees across the state of Florida are committed to helping the communities where we live, work, and raise our families. Some of the organizations we help through volunteer efforts of approximately 2,000 agents and employees include:

The Children's Home  
United Way Day of Caring  
Florida Coalition to Cure Parkinson's Disease  
Big Brothers Big Sisters  
Metropolitan Ministries

National Alliance for Autism Research  
Animal Coalition of Tampa, Inc.  
All Children's Hospital Foundation  
The American Red Cross

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## Working for our customers: Allstate Employees and Agents

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|----------------------------|--------------|
| Total number of employees: | <b>1,630</b> |
| Total number of agents*:   | <b>1,021</b> |

\*Includes full-time Exclusive Agents and Personal Financial Representatives

## Protecting consumers: Autos and Dwellings Insured

|                                     |                  |
|-------------------------------------|------------------|
| Total number of autos insured:      | <b>1,569,704</b> |
| Total number of dwellings* insured: | <b>638,904</b>   |

\*Property insurance provided through Allstate Floridian Insurance Company

\*Dwellings include homeowners, condos, and renters

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## Investing in local communities: 2004 Municipal Bond Holdings **\$1,188,685,000**

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## Contributing to charitable causes: Allstate Giving Campaign

Florida employees, agents and financial professionals gave over \$68,000 through The Giving Campaign to charitable causes with Allstate offering a 15 percent matching contribution.