



1 | ALLSTATE LEGACY

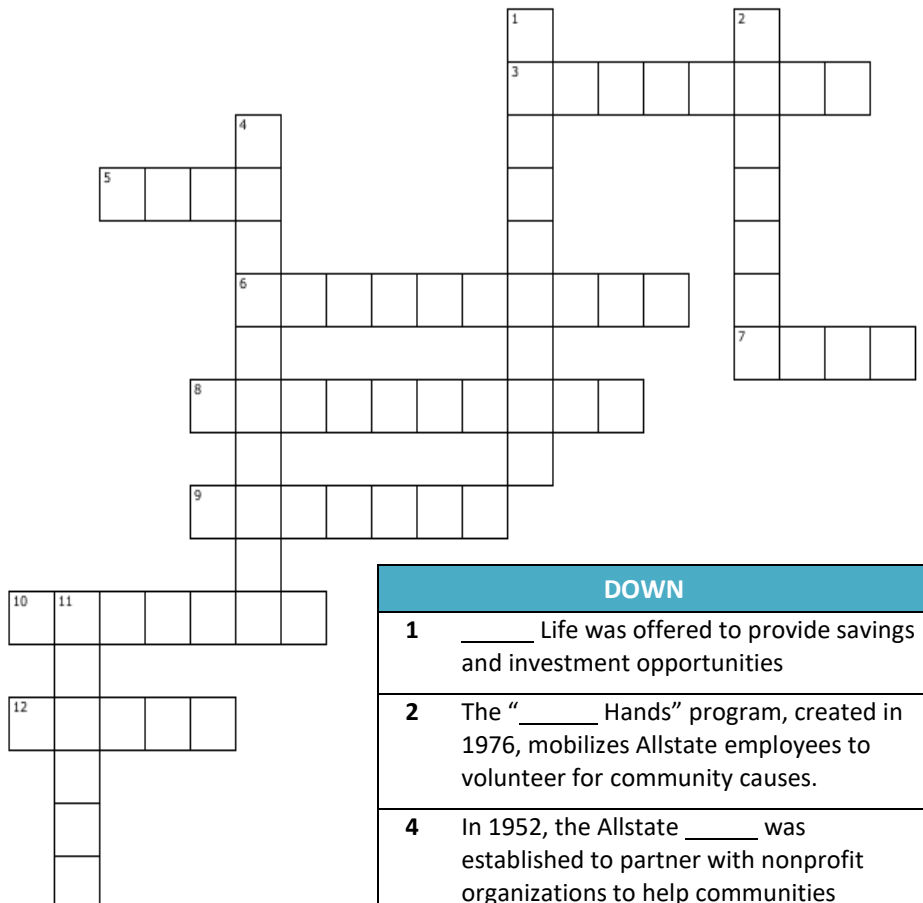
Founded in 1931, Allstate has been dedicated to protecting customers from life's uncertainties and preparing them for the future for more than 85 years. Explore the many milestones Allstate has achieved through its history.



ACTIVITY INSTRUCTIONS

1. Print and save this worksheet for your future reference.*
2. Use these steps to find an interactive guide of Allstate's History on Allstate.com:
 - a. On [Allstate.com](https://www.allstate.com), click "**Explore Allstate**" in the upper left to open a menu of links
 - b. Click "**Company Overview**"
 - c. On the left-hand menu, click the **plus sign ("+")** next to "**About Allstate**"
 - d. Click on "**History and Timeline**" to find an interactive guide of Allstate's History
3. Complete the puzzle below or online at <https://crosswordlabs.com/view/allstate-history>.

ACROSS	
3	Allstate is recognized as one of "100 Greenest Companies in America" in 2009 by this publication.
5	In the 1980s, Hurricane _____ set the standard for catastrophic losses.
6	In 1967, this city became Allstate's headquarters.
7	"You're in _____ Hands with Allstate" slogan was created in 1950.
8	Allstate became the Official Home and Auto insurance sponsor for this USA sport in 2004.
9	In 1968, Allstate began working with the government and automakers to push auto passenger safety, including seat belts and _____.
10	Allstate ranked the second most-admired company in Property & Casualty by this magazine in 2005.
12	In 1934, the first Allstate sales location opened in a _____ store.



DOWN	
1	_____ Life was offered to provide savings and investment opportunities
2	The "_____ Hands" program, created in 1976, mobilizes Allstate employees to volunteer for community causes.
4	In 1952, the Allstate _____ was established to partner with nonprofit organizations to help communities
11	In 2000, "The Good Hands Network" ^(SM) goes live for the first time in this northwest state



MATCH

Match the Allstate milestone with the year in which it happened.
(Draw a line between matching items. Or you can write in the correct letter next to the number.)

Allstate Milestone	
1	In what year did Allstate launch its consumer web site - www.allstate.com?
2	Allstate goes public when Sears sells 19.8 percent of the company, making Allstate's initial public offering the largest to date in US History.
3	With the backing of Sears, Allstate got its name from an automobile tire sold in the Sears catalog.
4	Allstate introduces the Neighborhood Office Agent program to make agents more accessible to customers.
5	Allstate agent initially set up to sell insurance at a card table at the Chicago World's Fair.

Milestone Year	
A	1931
B	1933
C	1984
D	1993
E	1996