



3 | CALCULATORS & TOOLS

Allstate offer a variety of tools – including customized calculators – to make it easier for customers to assess their situation and begin to understand their coverage needs. On this page you will explore some of the calculators and tools customers can use.



Take some time locate and identify the various calculators and tools available on Allstate.com. To help you start exploring, here are some quick steps you can follow:

- 1 On [Allstate.com](https://www.allstate.com), click **Tools & Resources** at the top of the page
- 2 Click **Welcome** to begin discovering some of the new and featured resources
- 3 Click the “+” sign next to **Tools** to expand a menu of links to the various resources available



Use the Retirement Savings Calculator to calculate your own retirement needs. Or, use the Life Insurance Calculator to calculate your life insurance needs. What did you discover?





TAKE NOTE

As you learned in an earlier activity, Allstate and your agency work hard to uphold the Allstate brand and meet the “four customer wants” – **Respect Me**, **Protect Me**, **Make it Simple**, and **Save Me Money**. As you explore Allstate.com, identify at least 3 resources that best fit with a key element of Allstate’s brand.

Customer Wants	Allstate tools or resources that address Customer Wants <i>Include a description and how it ties to each Customer Want</i>	
Respect Me	1	
	2	
	3	
Protect Me	1	
	2	
	3	
Make it Simple	1	
	2	
	3	
Save Me Money	1	
	2	
	3	