

1 | ALLSTATE PRODUCTS

Allstate is much more than just auto and home insurance. Through its range of innovative insurance and financial products, Allstate can help customers protect their lifestyle. On this page you will discover the variety of ways Allstate provides protection to customers.

NOTE: While it is helpful to be aware of the different products Allstate offers, you <u>cannot discuss coverages with customers</u> until you obtain binding authority and are appointed by Allstate to sell and service its insurance products. Until then, if a customer asks for details on a product, introduce the customer to one of the licensed and appointed sales professionals in your agency.



ACTIVITY INSTRUCTIONS

Complete the Word Search below by finding at least 10 products offered by Allstate. (**HINT:** Go to Allstate.com and click "Insurance & More" at the top of the screen to see product names. In the puzzle, product names can be horizontal, vertical or diagonal. They can also appear backwards!)

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