



## 1 | ALLSTATE LEGACY

Founded in 1931, Allstate has been dedicated to protecting customers from life's uncertainties and preparing them for the future for more than 85 years. On this page you will discover the many milestones Allstate has achieved through its history.



### ACTIVITY INSTRUCTIONS

To complete this worksheet:

1. Print and keep this worksheet for your future reference.
2. Using the search field on Allstate.com, find "history and timeline" and explore Allstate's accomplishments through the decades.
3. Complete the online crossword puzzle at <https://crosswordlabs.com/view/allstate-history>.

Across	Down
3 Allstate is recognized as one of "100 Greenest Companies in America" in 2009 by this publication	1 _____ Life was offered to provide savings and investment opportunities
5 In the 1980s, Hurricane _____ set the standard for catastrophic losses	2 _____ Hands program, employees volunteer their time in their community
6 In 1967, this city became Allstate's headquarters	4 In 1952, the Allstate _____ was established to partner with nonprofit organizations to help communities
7 "You're in _____ Hands with Allstate" slogan was created in 1950	11 In the 2000s, "The Good Hands Network" <sup>(SM)</sup> goes live for the first time in this northwest state
8 Allstate became the Official Home and Auto insurance sponsor for this USA sport in 2004	
9 Allstate worked with the government and automakers to push auto passenger safety, which included two safety devices: seat belts and _____	
10 Allstate ranked the second most-admired company in Property & Casualty by this magazine in 2005	
12 This was the first Allstate sales location in Chicago	