



ABenroll®

Providing peace of mind through an effortless enrollment experience

AB Enroll provides superior service to ensure the best experience for our clients during their Annual Enrollment. With benefit education as our main priority, our licensed and trained counselors provide a comprehensive description of the benefits offered and the enrollment process. Our counselors are adept at enrolling on most platforms and are paid on a per diem basis (not by commission).

Advantages of AB Enroll

- Nationwide in-person and call-center enrollments
- All counselor/enroller expenses and fees are covered by Allstate Benefits
- Bilingual enrollers are on staff to support the clients' needs
- All enrollers are vetted and trained by Allstate Benefits
 - Enrollers are trained on benefit education and benefit sales to support a consultative employee experience
 - Enrollers are compensated on a per diem basis and do not receive a commission
- Dedicated enrollment coordinator and case implementation team
- Enrollment planning, scheduling, managing and cleanup
- First bill audit
- Pending application/EOI cleanup
- Year-round support for new hire and QLE enrollments

Additional Services

Pre-Enrollment

AB Enroll collaborates with internal partners to offer:

- Marketing campaigns
- Microsites
- Email blasts
- Benefit meetings/presentations
- Lunch & learns
- Onsite scheduling tool for enrollment appointments

During Enrollment

- Dedicated phone line with an assigned team of highly trained and licensed counselors
- Inbound calls
- Outbound calls
- Pre-scheduled calls
- Onsite enrollment is available as needed

Post-Enrollment

- Enrollment debrief emails/calls with broker and client team
 - *What worked and what didn't*
 - *Overall experience*
- Enrollment reporting
- Perpetual support available
- Consultative and strategic calls to improve enrollment experiences year after year

Rev. 6/24. This material is valid as long as information remains current, but in no event later than June 1, 2027.

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