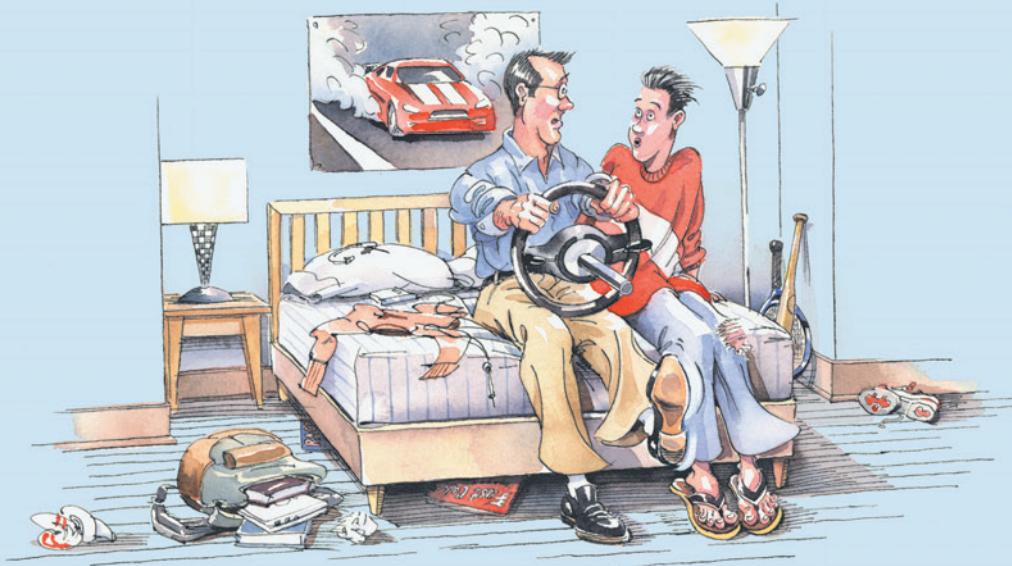


By 16, teens have had the “*Birds and Bees*” talk and the “*Say No to Drugs*” talk.



UNFORTUNATELY, NEARLY 6,000 TEENS DIE EACH YEAR
BECAUSE THEY DIDN'T HAVE THE “DRIVING TALK.”



CAN SOMETHING AS SIMPLE AS A CONVERSATION
STOP THE EPIDEMIC OF TEEN CAR CRASHES IN
THIS COUNTRY?

**Allstate thinks it can. We've identified some ways to
help make teens safer behind the wheel.**

1. Have the “Driving Talk.” When parents and teens agree on driving restrictions and rules (such as never driving after midnight and having only one passenger), and the consequences of violating those rules, teens are less likely to take risks while driving. **Download a free Parent-Teen Driving Contract at Allstate.com/teen.**

2. Parents matter. Though you may think your teen isn't listening, 3 out of 4 teens say their parents would be the best influence in getting them to drive more safely. Lead by example. If you're a safe driver, your child is more likely to drive safely.

3. Graduated Driver Licensing (GDL) laws work. GDL laws put limits on teen driving so kids can gain experience safely. Since North Carolina implemented one of the most comprehensive GDL laws in the country, it has seen a 25% decline in crashes involving 16-year-olds. **Find out what the GDL laws are in your state at Allstate.com/teen.** Help enforce them—and if they aren't strong enough, ask your legislator to strengthen them.

Teenagers are our future. Having one extra “talk” is a small price to pay to help them get there.

It's time to make the world a safer place to drive.
THAT'S ALLSTATE'S STAND



Allstate
You're in good hands.®

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Home
Life
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