

Teenagers have been taught what not to do in *the back seat of a car,*



BUT WHAT ABOUT THE DRIVER'S SEAT?



EVERY YEAR, NEARLY 6,000 TEENAGERS ARE KILLED IN CAR CRASHES. This horrific statistic hasn't changed in over a decade. **But Allstate and The Allstate Foundation have identified a few ways to help reduce teen crashes:**

1. Have the "Driving Talk." When parents and teens agree on driving restrictions and rules (such as never driving after midnight and having only one passenger), and the consequences of violating those rules, teens are less likely to take risks while driving. **Download a free Parent-Teen Driving Contract at Allstate.com/teen.**

2. Parents matter. Though you may think your teenager isn't listening, 3 out of 4 teens say their parents would be the best influence in getting them to drive more safely. Remember to lead by example. If you're a safe driver, your child is more likely to drive safely.

3. Graduated Driver Licensing (GDL) laws work. GDL laws put limits on teen driving so kids can gain experience safely. Since North Carolina implemented one of the most comprehensive GDL laws in the country, it has seen a 25% decline in crashes involving 16-year-olds. **Find out what the GDL laws are in your state at Allstate.com/teen.** Help enforce them—and if they aren't strong enough, ask your legislator to strengthen them.

Teenagers think they're invulnerable. The sad fact is, they aren't. But there are ways we can help put them—safely—in the driver's seat.

It's time to make the world a safer place to drive.
THAT'S ALLSTATE'S STAND



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