

If there were a way to make hurricanes *less destructive*,



WOULDN'T YOU BE IN FAVOR OF IT?

There are things we can do right now to lessen the impact of hurricanes, earthquakes and other disasters. And to reduce the human suffering they cause. Such as:

1. STRENGTHEN FIRST RESPONDERS. We need to build additional capacity into local police and fire departments so that the situation can be stabilized, human suffering minimized, and further property damage prevented.

2. BETTER UNDERSTAND THE GROWING RISKS. More people are moving into areas that are at higher risk for natural disasters. And many who do, choose not to buy the additional protection they may need. Add the two together, and it's a catastrophe waiting to happen.

3. BUILD SMARTER AND STRONGER. In some parts of the country, building codes aren't strong enough to make buildings withstand the catastrophes that are likely to occur.

4. CREATE CATASTROPHE FUNDS. The public and private sectors must work together to create a financial backstop program at the state and federal level that can provide consumers more protection at lower cost. Funds would accumulate in advance of catastrophes so we are better prepared. Consumers and insurance companies cannot solve this crisis alone.

We believe all these ideas can help better prepare and protect America. If you'd like to learn more and become part of the solution *right now*, visit www.protectingamerica.org.

The worst thing we can do is nothing.

America deserves to be better protected.
THAT'S ALLSTATE'S STAND



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