The New Reality of Car Crashes

Safer cars
Graduated driver licensing
Tougher drunk driving laws

20-Year Trend: Fewer Crashes

TODAY: Crashes on the Rise

MORE AFFORDABLE TO DRIVE

$1.94
projected 2016 average per gallon, marking a 12-year low
Federal Highway Administration, April 2016

$350
projected per-household gasoline savings in 2016
Federal Highway Administration, April 2016

2008
last time unemployment was as low as it is today
Bureau of Labor Statistics

MORE CARS ON THE ROAD

17.5 million
new cars sold in 2015, beating the sales peak reached in 2000

3.148 trillion
miles driven in 2015, beating the previous record from 2007
U.S. Department of Transportation

5.6%
increase in road travel between Feb. 2015 and Feb. 2016
Federal Highway Administration, Feb. 2016

MORE DISTRACTED DRIVERS

9
Americans die every day from distracted driving accidents
Centers for Disease Control and Prevention

25%
of accidents involve smart phones
National Safety Council

49%
of drivers text and drive
The Washington Post

THE RESULT: More Crashes, More Expensive Repairs

According to the National Safety Council, 2015 traffic deaths rose by the largest percent in 50 years.

From 2014 to 2015, Allstate customers filed 6.3% more auto claims and saw a 4.4% increase in repair/replacement costs.

We are committed to helping you drive safely and protect what matters most.