Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.

AFY
ALLSTATE FINANCIAL SERVICES LLC
2920 SOUTH 84TH STREET
LINCOLN, NE 68506

SEC Rule 606 Quarterly Report for the Quarter Ending December 31, 2010

Securities Listed on New York Stock Exchange

Summary Statistics :
Non-directed orders as percentage of total customer orders 100.00%
Market orders as percentage of total non-directed orders 73.03%
Limit orders as percentage of total non-directed orders 22.33%
Other orders as percentage of total non-directed orders 4.64%

Venues Receiving Significant Percentage of Total Non-Directed Orders :
1. Knight Capital Markets, L.L.C. 25.70%
2. National Financial Services, L.L.C. 24.81%
3. Citadel Derivatives Group LLC 17.18%
4. UBS Securities, L.L.C. 16.16%
5. Citigroup Global Markets, Inc. 5.92%
6. Nasdaq Execution Services, L.L.C. 3.37%
7. Goldman, Sachs & Co. 2.67%
8. GETCO Execution Services L.L.C. 1.40%
9. Surge Trading, Inc. 1.08%
10. AlterNet Securities Inc. 0.89%

Information Concerning Significant Venues :

1. Knight Capital Markets, L.L.C.
   Types of Orders Routed to Venue :
   Market orders as percentage of total market orders 25.26%
   Limit orders as percentage of total limit orders 17.66%
   Other orders as percentage of total other orders 71.23%

2. National Financial Services, L.L.C.
   Types of Orders Routed to Venue :
   Market orders as percentage of total market orders 24.48%
   Limit orders as percentage of total limit orders 31.05%
   Other orders as percentage of total other orders 0.00%
3. Citadel Derivatives Group LLC
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 18.12%
   - Limit orders as percentage of total limit orders: 17.66%
   - Other orders as percentage of total other orders: 0.00%

4. UBS Securities, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 16.99%
   - Limit orders as percentage of total limit orders: 13.68%
   - Other orders as percentage of total other orders: 15.07%

   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 5.92%
   - Limit orders as percentage of total limit orders: 4.27%
   - Other orders as percentage of total other orders: 13.70%

6. Nasdaq Execution Services, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 0.00%
   - Limit orders as percentage of total limit orders: 15.10%
   - Other orders as percentage of total other orders: 0.00%

   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 3.57%
   - Limit orders as percentage of total limit orders: 0.28%
   - Other orders as percentage of total other orders: 0.00%

8. GETCO Execution Services L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 1.92%
   - Limit orders as percentage of total limit orders: 0.00%
   - Other orders as percentage of total other orders: 0.00%

   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 1.39%
   - Limit orders as percentage of total limit orders: 0.28%
   - Other orders as percentage of total other orders: 0.00%

10. AlterNet Securities Inc.
    Types of Orders Routed to Venue:
    - Market orders as percentage of total market orders: 1.22%
    - Limit orders as percentage of total limit orders: 0.00%
    - Other orders as percentage of total other orders: 0.00%
Summary Statistics:

Non-directed orders as percentage of total customer orders: 100.00%
Market orders as percentage of total non-directed orders: 74.60%
Limit orders as percentage of total non-directed orders: 18.87%
Other orders as percentage of total non-directed orders: 6.53%

Venues Receiving Significant Percentage of Total Non-Directed Orders:

1. UBS Securities, L.L.C. 26.46%
2. National Financial Services, L.L.C. 26.10%
3. Citadel Derivatives Group LLC 21.52%
4. Knight Equity Markets, L.P. 15.87%
5. Citigroup Global Markets, Inc. 4.41%
6. Nasdaq Execution Services, L.L.C. 1.94%
7. AlterNet Securities Inc. 1.06%
8. GETCO Execution Services L.L.C. 1.06%
9. Goldman, Sachs & Co. 0.71%
10. Credit Suisse Securities (USA) L.L.C. 0.35%

Information Concerning Significant Venues:

1. UBS Securities, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 25.53%
   - Limit orders as percentage of total limit orders: 22.43%
   - Other orders as percentage of total other orders: 48.65%

2. National Financial Services, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 27.90%
   - Limit orders as percentage of total limit orders: 28.04%
   - Other orders as percentage of total other orders: 0.00%

3. Citadel Derivatives Group LLC
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 23.64%
   - Limit orders as percentage of total limit orders: 20.56%
   - Other orders as percentage of total other orders: 0.00%

4. Knight Equity Markets, L.P.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 13.24%
   - Limit orders as percentage of total limit orders: 14.02%
   - Other orders as percentage of total other orders: 51.35%

   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 4.96%
   - Limit orders as percentage of total limit orders: 3.74%
   - Other orders as percentage of total other orders: 0.00%
6. Nasdaq Execution Services, L.L.C.

Types of Orders Routed to Venue:

- Market orders as percentage of total market orders: 0.00%
- Limit orders as percentage of total limit orders: 10.28%
- Other orders as percentage of total other orders: 0.00%

7. AlterNet Securities Inc.

Types of Orders Routed to Venue:

- Market orders as percentage of total market orders: 1.18%
- Limit orders as percentage of total limit orders: 0.93%
- Other orders as percentage of total other orders: 0.00%

8. GETCO Execution Services L.L.C.

Types of Orders Routed to Venue:

- Market orders as percentage of total market orders: 1.42%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%


Types of Orders Routed to Venue:

- Market orders as percentage of total market orders: 0.95%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%

10. Credit Suisse Securities (USA) L.L.C.

Types of Orders Routed to Venue:

- Market orders as percentage of total market orders: 0.47%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%
Summary Statistics:

<table>
<thead>
<tr>
<th>Order Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-directed orders as percentage of total customer orders</td>
<td>100.00%</td>
</tr>
<tr>
<td>Market orders as percentage of total non-directed orders</td>
<td>77.17%</td>
</tr>
<tr>
<td>Limit orders as percentage of total non-directed orders</td>
<td>12.68%</td>
</tr>
<tr>
<td>Other orders as percentage of total non-directed orders</td>
<td>10.15%</td>
</tr>
</tbody>
</table>

Venues Receiving Significant Percentage of Total Non-Directed Orders:

1. Knight Capital Markets, L.L.C. 35.52%
2. Citadel Derivatives Group LLC 23.68%
3. UBS Securities, L.L.C. 14.80%
4. National Financial Services, L.L.C. 14.16%
5. GETCO Execution Services L.L.C. 9.73%
6. Nasdaq Execution Services, L.L.C. 1.27%
7. AlterNet Securities Inc. 0.42%
8. Citigroup Global Markets, Inc. 0.42%

Information Concerning Significant Venues:

1. Knight Capital Markets, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders 27.67%
   - Limit orders as percentage of total limit orders 53.33%
   - Other orders as percentage of total other orders 72.92%

2. Citadel Derivatives Group LLC
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders 29.86%
   - Limit orders as percentage of total limit orders 5.00%
   - Other orders as percentage of total other orders 0.00%

3. UBS Securities, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders 13.15%
   - Limit orders as percentage of total limit orders 15.00%
   - Other orders as percentage of total other orders 27.08%

4. National Financial Services, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders 15.62%
   - Limit orders as percentage of total limit orders 16.67%
   - Other orders as percentage of total other orders 0.00%

5. GETCO Execution Services L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders 12.60%
   - Limit orders as percentage of total limit orders 0.00%
   - Other orders as percentage of total other orders 0.00%
6. Nasdaq Execution Services, L.L.C.

Types of Orders Routed to Venue:

- Market orders as percentage of total market orders: 0.00%
- Limit orders as percentage of total limit orders: 10.00%
- Other orders as percentage of total other orders: 0.00%

7. AlterNet Securities Inc.

Types of Orders Routed to Venue:

- Market orders as percentage of total market orders: 0.55%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%


Types of Orders Routed to Venue:

- Market orders as percentage of total market orders: 0.55%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%
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