Note: Broker-dealers are required to disclose any material arrangements with the venues listed in each section below, including, but not limited to, any internalization or payment for order flow arrangements.

AFY
ALLSTATE FINANCIAL SERVICES LLC
2920 SOUTH 84TH STREET
LINCOLN, NE 68506

SEC Rule 606 Quarterly Report for the Quarter Ending June 30, 2010

Securities Listed on New York Stock Exchange

Summary Statistics :

Non-directed orders as percentage of total customer orders 100.00%
Market orders as percentage of total non-directed orders 80.69%
Limit orders as percentage of total non-directed orders 15.88%
Other orders as percentage of total non-directed orders 3.43%

Venues Receiving Significant Percentage of Total Non-Directed Orders :

1. National Financial Services, L.L.C. 29.66%
2. Knight Capital Markets, L.L.C. 24.29%
3. Citadel Derivatives Group LLC 16.05%
4. UBS Securities, L.L.C. 15.44%
5. Citigroup Global Markets, Inc. 10.79%
6. Direct Edge ECN L.L.C 1.11%
7. Goldman, Sachs & Co. 0.77%
8. Surge Trading, Inc. 0.77%
9. BATS Exchange, Inc. 0.61%
10. AlterNet Securities Inc. 0.17%

Information Concerning Significant Venues :

1. National Financial Services, L.L.C.
   Types of Orders Routed to Venue :
   Market orders as percentage of total market orders 32.30%
   Limit orders as percentage of total limit orders 22.65%
   Other orders as percentage of total other orders 0.00%

2. Knight Capital Markets, L.L.C.
   Types of Orders Routed to Venue :
   Market orders as percentage of total market orders 21.74%
   Limit orders as percentage of total limit orders 28.22%
   Other orders as percentage of total other orders 66.13%
3. Citadel Derivatives Group LLC

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 17.01%
- Limit orders as percentage of total limit orders: 14.63%
- Other orders as percentage of total other orders: 0.00%

4. UBS Securities, L.L.C.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 16.05%
- Limit orders as percentage of total limit orders: 13.59%
- Other orders as percentage of total other orders: 9.68%


Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 10.56%
- Limit orders as percentage of total limit orders: 9.06%
- Other orders as percentage of total other orders: 24.19%

6. Direct Edge ECN L.L.C.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.00%
- Limit orders as percentage of total limit orders: 6.97%
- Other orders as percentage of total other orders: 0.00%


Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.96%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%

8. Surge Trading, Inc.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.96%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%

9. BATS Exchange, Inc.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.00%
- Limit orders as percentage of total limit orders: 3.83%
- Other orders as percentage of total other orders: 0.00%

10. AlterNet Securities Inc.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.21%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%
Summary Statistics:

Non-directed orders as percentage of total customer orders: 100.00%
Market orders as percentage of total non-directed orders: 74.40%
Limit orders as percentage of total non-directed orders: 20.24%
Other orders as percentage of total non-directed orders: 5.36%

Venues Receiving Significant Percentage of Total Non-Directed Orders:
1. UBS Securities, L.L.C. 24.11%
2. National Financial Services, L.L.C. 20.54%
3. Citadel Derivatives Group LLC 19.94%
4. Knight Equity Markets, L.P. 19.94%
5. Citigroup Global Markets, Inc. 10.86%
6. Direct Edge ECN L.L.C. 2.68%
7. BATS Exchange, Inc. 1.04%
8. Goldman, Sachs & Co. 0.60%
9. GETCO Execution Services L.L.C. 0.15%
10. Surge Trading, Inc. 0.15%

Information Concerning Significant Venues:

1. UBS Securities, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 25.80%
   - Limit orders as percentage of total limit orders: 11.76%
   - Other orders as percentage of total other orders: 47.22%

2. National Financial Services, L.L.C.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 18.80%
   - Limit orders as percentage of total limit orders: 32.35%
   - Other orders as percentage of total other orders: 0.00%

3. Citadel Derivatives Group LLC
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 22.20%
   - Limit orders as percentage of total limit orders: 16.91%
   - Other orders as percentage of total other orders: 0.00%

4. Knight Equity Markets, L.P.
   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 19.80%
   - Limit orders as percentage of total limit orders: 14.71%
   - Other orders as percentage of total other orders: 41.67%

   Types of Orders Routed to Venue:
   - Market orders as percentage of total market orders: 12.20%
   - Limit orders as percentage of total limit orders: 5.88%
   - Other orders as percentage of total other orders: 11.11%
6. Direct Edge ECN L.L.C.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.00%
- Limit orders as percentage of total limit orders: 13.24%
- Other orders as percentage of total other orders: 0.00%

7. BATS Exchange, Inc.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.00%
- Limit orders as percentage of total limit orders: 5.15%
- Other orders as percentage of total other orders: 0.00%


Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.80%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%

9. GETCO Execution Services L.L.C.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.20%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%

10. Surge Trading, Inc.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.20%
- Limit orders as percentage of total limit orders: 0.00%
- Other orders as percentage of total other orders: 0.00%
Securities Listed on NYSE Amex or Regional Exchanges

**Summary Statistics:**

- Non-directed orders as percentage of total customer orders: 100.00%
- Market orders as percentage of total non-directed orders: 73.13%
- Limit orders as percentage of total non-directed orders: 21.81%
- Other orders as percentage of total non-directed orders: 5.07%

**Venues Receiving Significant Percentage of Total Non-Directed Orders:**

1. Knight Capital Markets, L.L.C. 29.30%
2. National Financial Services, L.L.C. 26.21%
3. UBS Securities, L.L.C. 19.60%
4. Citadel Derivatives Group LLC 17.18%
5. Direct Edge ECN L.L.C. 2.86%
6. BATS Exchange, Inc. 2.20%
7. Citigroup Global Markets, Inc. 1.98%
8. Goldman, Sachs & Co. 0.44%
9. NYSE Arca 0.22%

**Information Concerning Significant Venues:**

1. Knight Capital Markets, L.L.C.
   - Types of Orders Routed to Venue:
     - Market orders as percentage of total market orders: 32.53%
     - Limit orders as percentage of total limit orders: 16.16%
     - Other orders as percentage of total other orders: 39.13%

2. National Financial Services, L.L.C.
   - Types of Orders Routed to Venue:
     - Market orders as percentage of total market orders: 28.31%
     - Limit orders as percentage of total limit orders: 25.25%
     - Other orders as percentage of total other orders: 0.00%

3. UBS Securities, L.L.C.
   - Types of Orders Routed to Venue:
     - Market orders as percentage of total market orders: 14.76%
     - Limit orders as percentage of total limit orders: 26.26%
     - Other orders as percentage of total other orders: 60.87%

4. Citadel Derivatives Group LLC
   - Types of Orders Routed to Venue:
     - Market orders as percentage of total market orders: 21.39%
     - Limit orders as percentage of total limit orders: 7.07%
     - Other orders as percentage of total other orders: 0.00%

5. Direct Edge ECN L.L.C.
   - Types of Orders Routed to Venue:
     - Market orders as percentage of total market orders: 0.00%
     - Limit orders as percentage of total limit orders: 13.13%
     - Other orders as percentage of total other orders: 0.00%
6. BATS Exchange, Inc.

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.30%
- Limit orders as percentage of total limit orders: 9.09%
- Other orders as percentage of total other orders: 0.00%


Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 2.41%
- Limit orders as percentage of total limit orders: 1.01%
- Other orders as percentage of total other orders: 0.00%


Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.30%
- Limit orders as percentage of total limit orders: 1.01%
- Other orders as percentage of total other orders: 0.00%

9. NYSE Arca

Types of Orders Routed to Venue:
- Market orders as percentage of total market orders: 0.00%
- Limit orders as percentage of total limit orders: 1.01%
- Other orders as percentage of total other orders: 0.00%
### Summary Statistics:

<table>
<thead>
<tr>
<th>Description</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-directed orders as percentage of total customer orders</td>
<td>0.00%</td>
</tr>
<tr>
<td>Market orders as percentage of total non-directed orders</td>
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</tr>
<tr>
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</tr>
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</tr>
</tbody>
</table>