Remember all the stupid things you did behind the wheel when you were a teenager?

NOW ADD A CELL PHONE, A VANILLA SOY LATTE AND AN MP3 PLAYER.



Whether texting, drinking or scrolling through songs, multitasking doubles the risk of having an accident. Allstate believes there are ways we can help teens curb many of their dangerous driving behaviors:

BAN DIGITAL DISTRACTIONS.

Legislation banning some distractions can help discourage teen multitasking. The State of California has now banned anyone under the age of 18 from using cell phones, laptop computers, pagers or any text-messaging device while driving, except in the case of an emergency.

PUT LIMITS ON TEEN DRIVING.

Graduated Driver Licensing (GDL) laws restrict teen driving so kids can gain experience safely. Since North Carolina

implemented one of the most comprehensive GDL laws in the country, it has seen a 25% decline in crashes involving 16-year-olds.

HAVE THE DRIVING TALK.

It may be surprising, but 75% of teens said their parents would be the best influence in getting them to drive more safely. The Allstate Parent-Teen Driving Contract can help start the conversation about many driving behaviors, including multitasking. **Contact an Allstate Agent to get a copy or visit Allstate.com/teen for the interactive contract.**

Let's help teens shift their driving behaviors.

It's time to make the world a safer place to drive. That's Allstate's Stand.



Sources: The NHTSA 100 Car Driving Study, 2006, and The Allstate Foundation Report on Teen Driving, 2005 The Cupped Hands logo is a registered service mark and "That's Allstate's Stand" is a service mark of Allstate Insurance Company, Northbrook, IL. © 2009 Allstate Insurance Company