

Something's wrong when toothbrush innovation surpasses car insurance innovation.



IT'S TIME FOR A NEW DESIGN.



Here's something we should all bristle at: **the regulatory system that shapes our car insurance policies hasn't changed much in the last century.** Yet everything about cars has changed drastically. Seatbelts have been supplemented with antilock brakes and airbags. Chrome and steel have given way to thermoplastic and fiberglass. Even license plates have evolved.

What could a more modern design for both car and home insurance look like? Allstate has a few ideas.

1. BETTER CHOICES

Today there are 50 different sets of insurance regulations in 50 states. This makes it difficult, and expensive, to introduce innovative new products. But with a modern system of national regulation,

consumers would get to choose from the best products available nationwide.

2. MORE FAIRNESS

Today, your car insurance rates are determined by a number of factors, one of which is the state you live in. National regulation would help spread risk more fairly across similar geographic areas.

Allstate does not stand alone in supporting change. **69% of American voters agree that national car and home insurance companies should be regulated at the national level.** Join Allstate in supporting H.R. 1880—the National Insurance Consumer Protection Act.

Let's make car insurance innovation something to smile about. **Learn more at allstate.com/ModernReg.**

Modern regulation is the kind of protection Americans deserve. That's Allstate's Stand.



Allstate
You're in good hands.

Auto
Home
Life
Retirement