

If 12 fully loaded jumbo jets
crashed every year,
something would be done about it.



EVERY YEAR, NEARLY 6,000 TEENS DIE IN CAR CRASHES.



IF 12 JUMBO JETS WENT DOWN, THE PUBLIC OUTCRY WOULD BE STAGGERING. But that many teenagers dying every year barely makes the headlines.

Allstate thinks it's time the carnage stopped. We've identified some solutions that can help.

1. The "Driving Talk" is as important as the "Sex Talk" and the "Drugs Talk." When parents and teens agree on driving restrictions and rules (such as never driving after midnight and having only one passenger), and the consequences of violating those rules, teens are less likely to take risks while driving. **Download a free Parent-Teen Driving Contract at Allstate.com/teen.**

2. Parents have power. Though conventional wisdom says teens don't listen, 3 out of 4 teens say their parents would be the best influence in getting them

to drive more safely. When parents drive safely, their children are more likely to be safe drivers as well.

3. Graduated Driver Licensing (GDL) laws work. GDL laws put limits on teen driving so kids can gain experience safely. Since North Carolina implemented one of the most comprehensive GDL laws in the country, it has seen a 25% decline in crashes involving 16-year-olds. **Find out what the GDL laws are in your state at Allstate.com/teen.** Help enforce them—and if they aren't strong enough, ask your legislator to strengthen them.

We can all help stop teen driving deaths—and the good news is we can start today.

It's time to make the world a safer place to drive.
THAT'S ALLSTATE'S STAND



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