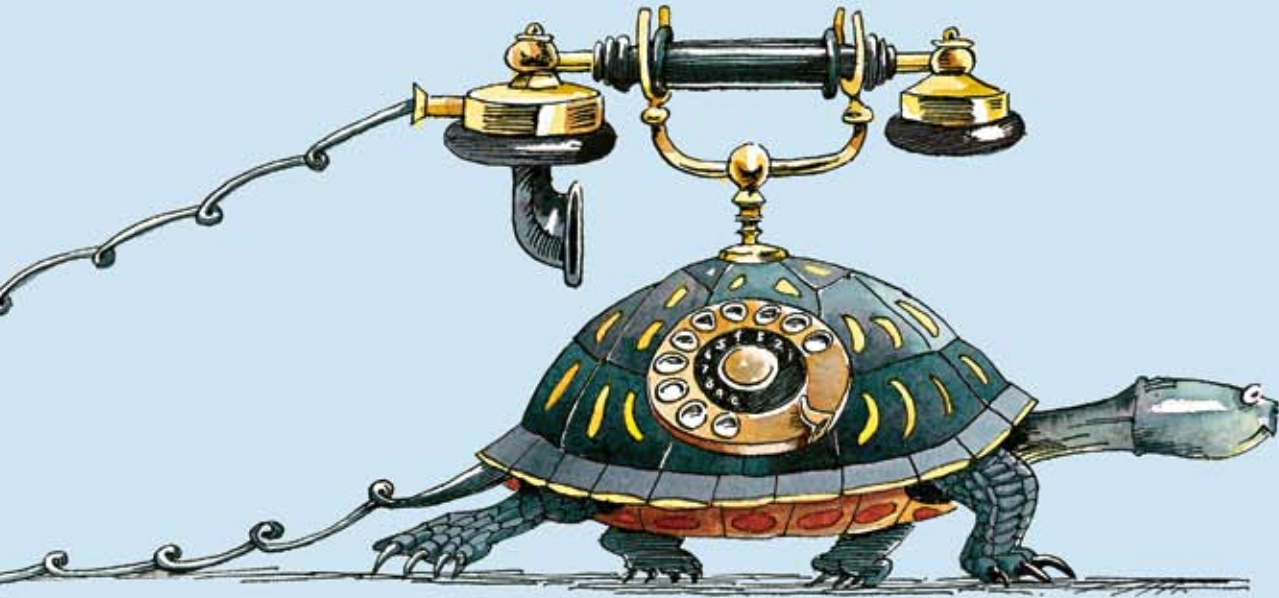


If the telecommunications industry were regulated like car insurance,



YOU'D STILL BE USING A ROTARY PHONE.



The telecommunications industry is a great example of how modern regulation has improved the lives of American consumers. It wasn't too long ago we all rented our phones—big, plastic models tethered to our front halls. In just a few decades, our phones have become sleek and wireless. They fit in our pockets. Allow us to check our stocks. Even give directions.

So what if we also modernized car and home insurance regulation? Allstate believes it would benefit American consumers in two important ways:

1. BETTER CHOICES

50 different sets of insurance regulations in 50 states make it difficult, and expensive, to develop innovative products.

But with national regulation, consumers would get to choose from the best products available nationwide.

2. MORE FAIRNESS

Today, your car insurance rates are determined by a number of factors, one of which is the state you live in. National regulation would help spread risk more fairly across similar geographic areas.

Allstate does not stand alone in supporting change. **69% of American voters agree that national car and home insurance companies should be regulated at the national level.** Join Allstate in supporting H.R. 1880—the National Insurance Consumer Protection Act. **Learn more at allstate.com/ModernReg.**

Modern regulation is the kind of protection Americans deserve. That's Allstate's Stand.



Allstate
You're in good hands.

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