

Teen Safe Driving Application for Municipalities (Governmental Entities: City, State and Federal) Organizational Information

IMPORTANT: Do not use your browser's BACK key - you will lose any unsaved data!

Feel free to scroll through the application prior to filling out the data fields. You may print out a blank application if you wish.

Legal Organization Name

According to IRS Publication 78, this is the legal name associated with the tax ID number you submitted.

Organization Name

If the organization goes by a more common name, please enter the name by which the organization may also be known. (Include acronyms, if applicable, such as NAACP.)

Address

City

State

<Select One>

Zip Code

Include all 9 digits, use format xxxxx-xxxx.

Phone Number

Do not use dashes, use format xxxxxxxxxxx.

Fax Number

Do not use dashes, use format xxxxxxxxxxx.

Web site Address

What year was the organization founded?

What type of institution is your organization?

<Select One>

Provide a brief description of your organization's mission.

Word Limit: 200

Budget Information

Total organization budget for current year

Percentage of budget from government sources

Please do NOT type the symbol "%" after the number. If none, enter 0.

Percentage of budget from corporate sources

Please do NOT type the symbol "%" after the number. If none, enter 0.

Percentage of budget from individual sources

Please do NOT type the symbol "%" after the number. If none, enter 0.

Percentage of budget from all other sources

Please do NOT type the symbol "%" after the number. If none, enter 0.

Funding History

Has your organization received funding from The Allstate Foundation in the past two years?

<None>

If yes, what was the most recent month and year of funding?

For example 1/2006.

If yes, what was the grant amount?

What makes your organization unique and innovative in addressing the teen driving issue? How is your organization different from the other organizations working on the issue?

Word Limit: 200

Briefly describe three recent accomplishments that demonstrate your organization's knowledge and insights on teen driving and ability to measurably impact the issue.

Word Limit: 200

Contact Information

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PROJECT CONTACT

Please enter the information for a project contact who can provide additional information on this proposal and should receive all correspondence for this proposal from The Allstate Foundation.

Prefix

<Select One>

First Name

Last Name

Title

Phone Number

Do not use dashes, use format xxxxxxxxxx.

Extension

E-mail

Address

City

State

<Select One>

Zip Code

Please format 9 digit zip code as xxxxx-xxxx.

ORGANIZATION CONTACT

If different than the primary project contact above, please enter contact information for your organization's Executive Director or highest ranking staff member. For very large institutions, such as universities, a senior department head may be listed.

Prefix

<None>

First Name

Last Name

Title

Phone Number

Do not use dashes, use format xxxxxxxxxx.

Extension

E-mail

Address

Please provide ONLY if different than the Organization's Address.

City

State

<None>

Zip Code

Please format 9 digit zip code as xxxxx-xxxx.

Proposal Information

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Select the primary focus area for this project.

<Select One>

Select the type of support requested.

<Select One>

Project Name

Provide a project description, including detailed information on the project's goals.

Word Limit: 200

Project Budget

Request Amount

How will The Allstate Foundation funding be used for the project?

Word Limit: 500

What strategies and tactics will be used to achieve the project goals?

Word Limit: 200

Please provide a tentative project timeline.

Word Limit: 500

Describe how the project is unique and innovative in: reinventing the way teens approach driving; saving young lives; and/or, instilling a lifetime of safe driving attitudes and behaviors among teen drivers.

Word Limit: 500

List other community partners your organization will work with to ensure the success of this project.

If none, enter N/A.

Please list your primary project audience. How will you reach the audience to achieve your project goals, and what messages will you deliver?

Word Limit: 500

Please describe plans to engage or communicate this project with:

Media (Traditional and Online)

Word Limit: 100

Community Leaders

Word Limit: 100

Elected Officials

Word Limit: 100

Other, Please Detail

Word Limit: 100

How will The Allstate Foundation be recognized for its partnership with your organization on this project? For instance, will the Foundation's logo be placed on your organization's Web site or communications materials? Will the partnership be featured in your newsletter? Will you announce the program in the media?

Word Limit: 500

Program Focus

Estimate the percentage of program funding focused on the following activities:

Teen-to-Teen Influence

Please do NOT type the symbol "%" after the number. If none, enter 0.

Teen Education

Please do NOT type the symbol "%" after the number. If none, enter 0.

Driving Skills

Please do NOT type the symbol "%" after the number. If none, enter 0.

Enforcement of Teen Driving Laws

Please do NOT type the symbol "%" after the number. If none, enter 0.

Advocacy for Stronger Graduated Driver Licensing Laws

Please do NOT type the symbol "%" after the number. If none, enter 0.

Distraction Prevention Enforcement

Please do NOT type the symbol "%" after the number. If none, enter 0.

Distraction Prevention Advocacy

Please do NOT type the symbol "%" after the number. If none, enter 0.

Parent Involvement

Please do NOT type the symbol "%" after the number. If none, enter 0.

Public Awareness

Please do NOT type the symbol "%" after the number. If none, enter 0.

Public Policy Education

Please do NOT type the symbol "%" after the number. If none, enter 0.

Research

Please do NOT type the symbol "%" after the number. If none, enter 0.

Other

Please do NOT type the symbol "%" after the number. If none, enter 0.

If more than one Allstate employee, agency owner and/or personal financial representative please provide name, city, state and involvement here.

Word Limit: 500

Outcomes Measurement

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How and when will you evaluate the program's impact and measure success?

Word Limit: 500

How and when will that information be shared with The Allstate Foundation?

Word Limit: 500

How will your organization have long-term impact on teen drivers after conclusion of the funding?

Word Limit: 500

How will you share your outcomes and key learnings with other organizations interested in addressing the teen driving issue?

Word Limit: 500

Estimated number of communities reached through project during the grant period. A community can be a high school.

If none, please enter 0.

Estimated number of teens who will hear safe driving messages as part of this project. (For example, teens who: receive an e-mail with safe driving messages; attend a presentation; or, visit a social networking site offering safe driving messages, etc.).

If none, please enter 0.

Estimated number of teens who will participate or be involved in the project. (For example, teens who: vote in a contest; put up posters; or, volunteer at a safe driving event, etc.).

If none, please enter 0.

Estimated number of teens who actually lead a safe driving project. (For example, teens who: spearhead a project; speak at an event; or, use social networks to encourage peers to be safe drivers, etc.).

If none, please enter 0.

Describe any other outcomes or success measures from the project. Please be sure to provide a detailed anticipated outcome for all project goals listed in the proposal.

Word Limit: 500

Assessment of Prior Year Grant

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Only complete this section if a grant has been provided in the prior year by The Allstate Foundation.

What is the time period this grant report reflects?

Describe in detail the actual results achieved by the project.

Word Limit: 500

List each of the project goals included in the original proposal and provide specific results (quantitative and qualitative) for each goal.

Word Limit: 500

Number of communities served through the grant period. A community can be a high school.

Number of teens who heard smart driving messages delivered through the grant. (For example, teens who: received an e-mail with safe driving messages; attended a presentation; or, visited a social networking site offering safe driving messages, etc.).

Number of teens who were involved in the project. (For example, teens who: voted in a contest; put up

posters; or, volunteered at a safe driving event, etc.).

Number of teens who led the project. (For example, teens who: spearheaded a project; spoke at an event; or, used social networks to encourage peers to be safe drivers, etc.).

Number of adults reached through the project (excluding traditional or emerging media coverage).

Number of Allstate employees engaged and how they participated in the project.

Number of Allstate agency owners engaged and how they participated in the project.

Number of traditional newspaper, magazine, television and radio articles or segments that resulted from the project funding.

Names and titles of community leaders and elected officials engaged in the project or reached through project information (excluding traditional or emerging media coverage).

[Word Limit: 500](#)

Describe how The Allstate Foundation was recognized for its partnership with your organization, including quantitative and qualitative measures.

[Word Limit: 500](#)

Please list and/or describe any third-party endorsements, recognition, praise or awards given to the project.

[Word Limit: 500](#)

Please provide examples of anecdotal information from project participants that demonstrate the success of the project.

[Word Limit: 500](#)

What were the key challenges (other than financial) your organization had to overcome to develop, manage and evaluate this project?

[Word Limit: 500](#)

What key lessons did your organization learn from this project?

Word Limit: 500

Answers to the following questions are required only for organizations that had a National Partnership Agreement with the Foundation (generally for national grants over \$25,000). Many questions will not apply to most organizations. If the measure requested was not tracked by your organization, simply put N/A in the answer space provided.

Total audience reached through traditional media, including online editions of traditional news outlets (do not use multipliers to calculate media impressions).

Number of social network sites carrying project information.

Audience reached through social networking sites carrying project information.

Number of bloggers (unrelated to a traditional media outlet) mentioning the project.

Estimated audience of bloggers (unrelated to a traditional media outlets) mentioning the project.

Were the project results shared with other organizations interested in keeping teens safer on the road or are there plans to share the results in the future?

Word Limit: 500

How will the project protect future teen drivers?

Word Limit: 500